



EXECUTIVE LEADERSHIP INSTITUTE

DECEMBER 2-7, 2007

TEMPE MISSION PALMS | TEMPE, ARIZONA

SESSIONS-AT-A-GLANCE

SUNDAY, DECEMBER 2: MAKING THE RIGHT MOVE: FINDING AND APPLYING FOR THE RIGHT JOB

8:30-10:00 am	Introductions and Program Overview
10:00-10:30 am	Break
10:30-12:00 pm	The Application Process
12:00-1:30 pm	Lunch on your own
1:30-3:00 pm	Getting the Job: The Interview Process
3:00-3:30 pm	Break
3:30-5:00 pm	The Interview Process (continued)
5:00-6:30 pm	Dinner on your own
6:30-8:00 pm	What Kind of Presidency? What Should I Do Before I Apply?
8:00-9:30 pm	Hospitality suite open

MONDAY, DECEMBER 3: RELATIONSHIPS

8:30-10:00 am	The CEO/Board Relationship
10:00-10:30 am	Break
10:30-12:00 pm	A Trustee Perspective
12:00-1:30 pm	Lunch on your own
1:30-3:00 pm	The President's Role in Developing the Foundation
3:00-3:30 pm	Break
3:30-5:00 pm	Leadership From the Inside Out
5:00-6:30 pm	Dinner on your own
6:30-8:00 pm	Interview team competition preparation
8:00-9:30 pm	Hospitality suite open

TUESDAY, DECEMBER 4: TAKING ON THE LEADERSHIP ROLE

8:30-10:00 am	The President as Internal Leader
10:00-10:30 am	Break
10:30-12:00 pm	The President as Internal Leader (continued)
12:00-1:30 pm	Lunch on your own
1:30-3:00 pm	The President as Community Leader
3:00-3:30 pm	Break
3:30-5:00 pm	The President as Community Leader (continued)
5:00-6:30 pm	Dinner on your own
6:30-8:00 pm	New Presidents Get Started
8:00-9:30 pm	Hospitality suite open



WEDNESDAY, DECEMBER 5: LEADING THROUGH CHANGE

8:30-10:00 am Strategic Planning and Change Management
10:00-10:30 am Break
10:30-12:00 am National Perspectives on Community College Issues
12:00-12:30 pm Break
12:30-2:00 pm Luncheon Presentation: Sloan-C
2:00-2:30 pm Break
2:30-4:30 pm Strategic Uses of E-Learning
4:30-5:00 pm Break
5:00-6:30 pm Dinner Presentation: Project SAIL
6:30-8:00 pm Interview team competition preparation
8:00-9:30 pm Hospitality suite open

THURSDAY, DECEMBER 6: ISSUES AND CHALLENGES

8:30-10:00 am Public Relations and the Media
10:00-10:30 am Break
10:30-12:00 pm Ethical Issues
12:00-1:30 pm Lunch on your own/Final interview team competition preparation
1:30-5:00 pm Interview Competition
5:00-6:00 pm Break
6:00-9:00 pm Reception and Dinner

FRIDAY, DECEMBER 7: YOU HAVE THE JOB OFFER, NOW WHAT?

7:30-9:30 am Negotiating the Contract, Handling the Transition, and Charting First
Actions
9:30-10:00 am Break
10:00-11:00 am Make Your Move: Personal Goals, Preparation Strategies, and
Institute Review
11:00 am Adjourn



EXECUTIVE LEADERSHIP INSTITUTE

SUNDAY, December 2, 2007

MAKING THE RIGHT MOVE: FINDING AND APPLYING FOR THE RIGHT JOB

- 8:30-10:00 am** **Introductions and Program Overview**
Gerardo E. de los Santos, President and Chief Executive Officer,
League for Innovation in the Community College
Brenda Beckman, Senior League Consultant, League for Innovation in
the Community College
- The week's activities are reviewed and group assignments for the interview competition are made. Participants get to know one another personally and professionally to establish a network of professional resources to last throughout the institute and beyond.*
- 10:00-10:30 am Break
- 10:30-12:00 pm** **The Application Process**
Brenda Beckman, Senior League Consultant, League for Innovation in
the Community College
- Presidential applications are reviewed. Strategies for presenting information for maximum effectiveness are discussed, as well as the potential impact of layout, sequence, word power, and other application elements.*
- 12:00-1:30 pm Lunch on your own
- 1:30-3:00 pm** **Getting the Job: The Interview Process**
Brenda Beckman, Senior League Consultant, League for Innovation in
the Community College
Alfred P. Fernandez, Search Consultant, Community College Search
Services
David H. Ponitz, President Emeritus, Sinclair Community College, and
Consultant, Presidential Search
- Institute participants are interviewed in brief, digitally-recorded sessions that are critiqued by nationally recognized presidential search experts.*
- 3:00-3:30 pm Break



- 3:30-5:00 pm The Interview Process (continued)
- 5:00-6:30 pm Dinner on your own
- 6:30-8:00 pm** **What Kind of Presidency? What Should I Do
Before I Apply?**
Brenda Beckman, Senior League Consultant, League for Innovation in
the Community College
Alfred P. Fernandez, Search Consultant, Community College Search
Services
David H. Ponitz, President Emeritus, Sinclair Community College, and
Consultant, Presidential Search
- This session provides the opportunity for self-assessment and
situational analyses to determine if, when, and how to apply for a
presidency in order to ensure the best institutional fit.*
- 8:00-9:30 pm Hospitality suite open



MONDAY, December 3, 2007

RELATIONSHIPS

- 8:30-10:00 am The CEO/Board Relationship**
Vernon Crawley, President, Moraine Valley Community College
Wright L. Lassiter, Jr., Chancellor, Dallas County Community College District
- The CEO's view of the trustees' role as community representatives entrusted with overall responsibility for the college, and the president as chief executive officer and leading administrator of the college are discussed. Effective working relationships and differences in responsibilities, focus, and time usage of a CEO position reporting to a chancellor are compared to one reporting to a board.*
- 10:00-10:30 am Break
- 10:30-12:00 pm A Trustee Perspective**
Jan Guy, Board Chair, Cochise College
- A community college trustee shares perspectives on board expectations of the president.*
- 12:00-1:30 pm Lunch on your own
- 1:30-3:00 pm The President's Role in Developing the Foundation**
R. Thomas Flynn, President, Monroe Community College
Brenda Babitz, President, Monroe Community College Foundation
- The president's role as leader in fundraising for the college is examined.*
- 3:00-3:30 pm Break
- 3:30-5:00 pm Leadership From the Inside Out**
Mary F.T. Spilde, President, Lane Community College,
ELI Class of 1996
- An exploration of organizational and personal values in leadership, this session focuses on using these values to anchor efforts to shape mission, vision, and goals within the college community.*
- 5:00-6:30 pm Dinner on your own
- 6:30-8:00 pm Interview team competition preparation
- 8:00-9:30 pm Hospitality suite open



TUESDAY, December 4, 2007

TAKING ON THE LEADERSHIP ROLE

- 8:30-10:00 am** **The President as Internal Leader**
Constance M. Carroll, Chancellor, San Diego Community College District
Jackson N. Sasser, President, Santa Fe Community College, ELI Class of 1990.
- Insights are provided into how a president can influence the direction of teaching-learning processes, student services, workforce development, finances, human resources, and the handling of crises. Experiences from both the college and district level are shared.*
- 10:00-10:30 am Break
- 10:30-12:00 pm The President as Internal Leader (continued)
- 12:00-1:30 pm Lunch on your own
- 1:30-3:00 pm** **The President as Community Leader**
Robert A. (Squee) Gordon, President Emeritus, Humber College Institute of Technology and Advanced Learning
Martha J. Kanter, Chancellor, Foothill-De Anza Community College District
- College leaders discuss the president's role as a leader in the community and its social and economic development, in building community support for bond elections and other political movements, and as the college's premier advocate in local, state, national, and international political contexts.*
- 3:00-3:30 pm Break
- 3:30-5:00 pm The President as Community Leader (continued)
- 5:00-6:30 pm Dinner on your own
- 6:30-8:00 pm** **New Presidents Get Started**
Hank Dunn, Chancellor, Ivy Tech Community College-Central Indiana Region, ELI Class of 2003
Brian K. Johnson, President, Montgomery College, ELI Class of 2002
Gail Mee, President, Henry Ford Community College, ELI Class of 2000
- Newer presidents share insights into how or how not to get started in a new presidency. Developing effective strategies to address the unexpected on arrival is a focus of the session.*
- 8:00-9:30 pm Hospitality suite open



WEDNESDAY, December 5, 2007

LEADING THROUGH CHANGE

8:30-10:00 am Strategic Planning and Change Management
Sanford Shugart, President, Valencia Community College

The president must distinguish between knowing what the changes and challenges are and leading through them. This session explores the role of the president in helping the organization thrive in times of great change and shares examples of strategies from the field.

10:00-10:30 am Break

10:30-12:00 am National Perspectives on Community College Issues
Moderator: Gerardo E. de los Santos, President and Chief Executive Officer, League for Innovation in the Community College
George R. Boggs, President and Chief Executive Officer, American Association of Community Colleges
Kay M. McClenney, Director, Community College Survey of Student Engagement, The University of Texas at Austin
John E. Roueche, Sid W. Richardson Regents Chair, and Director, Community College Leadership Program, The University of Texas at Austin

National educational leaders participate in an interactive interview session, discussing a variety of current issues.

12:00-12:30 pm Break

12:30-2:00 pm Luncheon Presentation: Sloan-C
Burks Oakley, Sloan Consortium, and Professor Emeritus,
Department of Electrical and Computer Engineering,
University of Illinois at Urbana-Champaign



Community college administrators, faculty, and staff all benefit from Sloan-C membership. Sloan-C leaders will share the latest updates from Sloan-C, as well as online and blended learning initiatives supported by the Alfred P. Sloan Foundation.

2:00-2:30 pm Break

2:30-4:30 pm

Strategic Uses of E-Learning

Jeffrey P. Bartkovich, Vice President, Educational Technology Services, Monroe Community College

Terrance A. Keys, Director of Instructional Technologies, Educational Technology Services, Monroe Community College



This session, presented by an e-learning delivery expert, highlights the strategic implementations of online and blended learning in community colleges, and emphasizes in detail to future presidents how these implementations are providing access to higher education to an underserved student population.

4:30-5:00 pm

Break

5:00-6:30 pm

Dinner Presentation: Project SAIL

Daniel A. Bain, Director, Telelearning Services, St. Louis Community College District, ELI Class of 2006



This session promotes and highlights community colleges' best practices for integrating Sloan-C and Project SAIL courses and programs into new learning opportunities for students.

6:30-8:00 pm

Interview team competition preparation

8:00-9:30 pm

Hospitality suite open



THURSDAY, December 6, 2007

ISSUES AND CHALLENGES

- 8:30-10:00 am** **Public Relations and the Media**
Martha A. Smith, President, Anne Arundel Community College
- Public relations issues are examined, with emphasis on media relations and internal and external communications in times of crisis.*
- 10:00-10:30 am Break
- 10:30-12:00 pm** **Ethical Issues**
Mary Kay Kickels, President, Paradise Valley Community College, ELI Class of 1999
J. William Wenrich, Chancellor Emeritus, Dallas County Community College District
- Case studies involving ethical issues are discussed and strategies for developing a framework for ethical decision making are explored.*
- 12:00-1:30 pm Lunch on your own/Final interview team competition preparation
- 1:30-5:00 pm** **Interview Competition**
Brenda Beckman, Senior League Consultant, League for Innovation in the Community College
J. William Wenrich, Chancellor Emeritus, Dallas County Community College District
Rufus Glasper, Chancellor, Maricopa Community Colleges, ELD Class of 1990
- A board of nationally recognized search consultants and community college leaders interviews presidential candidates from each participant group.*
- A break will be provided midway through the afternoon session.
- 5:00-6:00 pm Break
- 6:00-9:00 pm** **Reception and Dinner**
Hosted by the League for Innovation



FRIDAY, December 7, 2007

YOU HAVE THE JOB OFFER, NOW WHAT?

- 7:30-9:30 am** **Negotiating the Contract, Handling the Transition, and Charting First Actions**
Brenda Beckman, Senior League Consultant, League for Innovation in the Community College
J. William Wenrich, Chancellor Emeritus, Dallas County Community College District
- Contract elements and the contract negotiation processes are considered, as are strategies for handling the transition period and charting first actions in the new role.*
- 9:30-10:00 am Break
- 10:00-11:00 am** **Make Your Move: Personal Goals, Preparation Strategies, and Institute Review**
Brenda Beckman, Senior League Consultant, League for Innovation in the Community College
J. William Wenrich, Chancellor Emeritus, Dallas County Community College District
Gerardo E. de los Santos, President and Chief Executive Officer, League for Innovation in the Community College
- Participants establish their goals for the coming months and address strategies for filling experiential gaps. Participants review and share what they have learned from the institute.*
- 11:00 am Adjourn