

The League for Innovation in the Community College is proud to present its

2003 INNOVATIONS CONFERENCE

Celebrating 35 Years of Service

MARCH 16-19, 2003

**Phoenix Civic Plaza
Phoenix, Arizona**

Hosted by:
Maricopa Community Colleges

Coordinated by:
Estrella Mountain Community College
Mesa Community College



GUIDE TO THE EXHIBITION



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Innovation

Digital
TRANSFORMATION

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The League for Innovation in the Community College wishes to thank its corporate partners and exhibitors for their contributions to making this conference possible. These League Partners are all dedicated to serving the community college market, to adding to the success of this event, and to sponsoring ongoing League activities.

DISTINGUISHED PARTNERS:

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LearningTimes
Microsoft Corporation
National Student Clearinghouse
Walden University

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The IDEA Center
Interior Concepts
PBS Adult Learning Service
University of Phoenix
WIDS - Worldwide Instructional Design System

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Peña Studio Gallery
San Diego Community College District
World Organization of Webmasters

Thank You

The League for Innovation wishes to extend a special thanks to the following sponsors:

Community College Week

Sponsor of the attendee pens

Gateway

Sponsor of the computers for the email/Internet Labs and conference registration

Interior Concepts

Sponsor of the Monday morning coffee break

Microsoft

Sponsor of the conference attendee bags and the Tuesday morning General Session and Keynote Address

Micro Warehouse GOV/ED, Inc.

Sponsor of the attendee notepads

PBS Adult Learning Service

Sponsor of the Monday morning General Session and Keynote Address

PLATO Learning, Inc.

Sponsor of the Monday evening reception

SCT

Sponsor of the nametag lanyards

SCHEDULE OF EXHIBITION EVENTS



Located at the Phoenix Civic Plaza. Hall E

Sunday, March 16

3:00 - 5:00 p.m	Exhibition Hall Open & Refreshment Break in the Hall
6:30 - 8:00 p.m.	Exhibition Hall Open & Opening Reception in the Hall

Monday, March 17

10:30 a.m. - 12:30 p.m.	Exhibition Hall Open & Coffee Break in the Hall
1:30 - 3:30 p.m.	Exhibition Hall Open & Refreshment Break in the Hall
6:15 - 7:45 p.m.	Exhibition Hall Open & Reception in the Hall

Tuesday, March 18

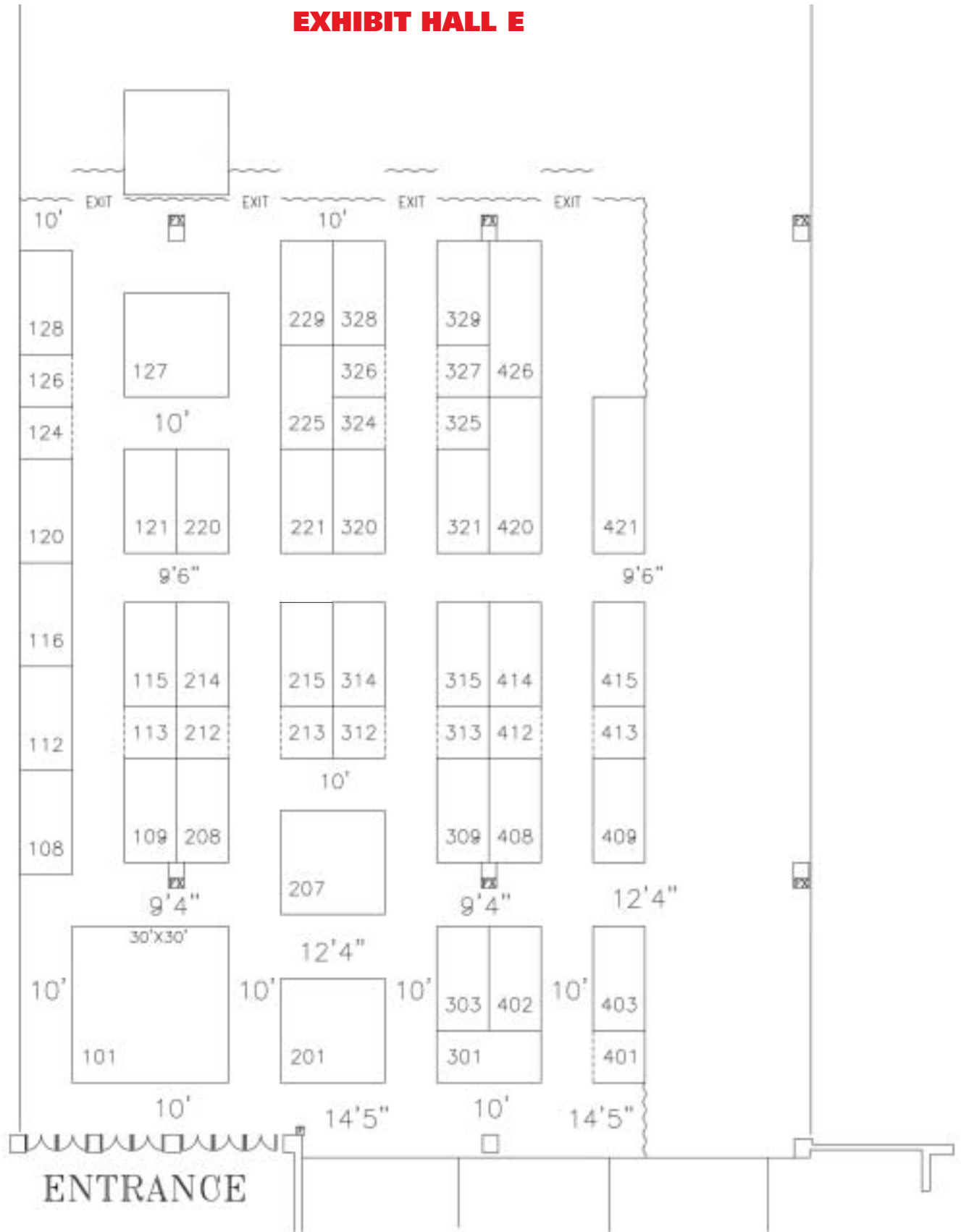
10:30 a.m. - 12:30 p.m.	Exhibition Hall Open & Coffee Break in the Hall
2:00 - 4:00 p.m.	Exhibition Hall Open & Refreshment Break in the Hall
5:15 - 6:45 p.m.	Exhibition Hall Open & Closing Reception in the Hall

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Capella University207
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Walden University108
WebCT213
WIDS - Worldwide Instructional Design System408
World Organization of Webmasters413

EXHIBITORS BY BOOTH NUMBER

BOOTH	EXHIBITOR
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101	.Educational Testing Service (ETS)
108	.Walden University
109	.PLATO Learning, Inc.
112	.Virtual Ink
113	.National Center for Manufacturing Education (NCME)
115	.HorizonLive
116	.The IDEA Center
120	.Impatica
121	.Interior Concepts
124	.Maricopa Community Colleges
126	.National Association for Community College Teacher Education Programs (NACCTEP)
127	.Estrella Mountain Community College
201	.National Student Clearinghouse
207	.Capella University
208	.SCT
212	.Eduventures, Inc.
213	.WebCT
214	.ThinkSharp
215	.LearningTimes
220	.PBS Adult Learning Service
221	.Community College Research Center
225	.Lulu Press
301	.Microsoft Corporation
303	.Blackboard, Inc.
309	.ACT, Inc.
312	.University of Phoenix
313	.San Diego Community College District
314	.Micro Warehouse GOV/ED, Inc.
315	. <i>Community College Week</i>
320	.eCollege
321	.Antioch University McGregor
324	.National Institute for Staff and Organizational Development (NISOD)
325	.Community College Survey of Student Engagement (CCSSE)
326	.3/D International
327	.Certiport
401	.Academic Systems
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403	.FACTS Tuition Management
408	.WIDS - Worldwide Instructional Design System
409	.Collegis
412	.Georgia Perimeter College
413	.World Organization of Webmasters
414	.The College Board
415	.Connected Learning Ltd
420	.League for Innovation
421	.Peña Studio Gallery
426	.Mesa Community College

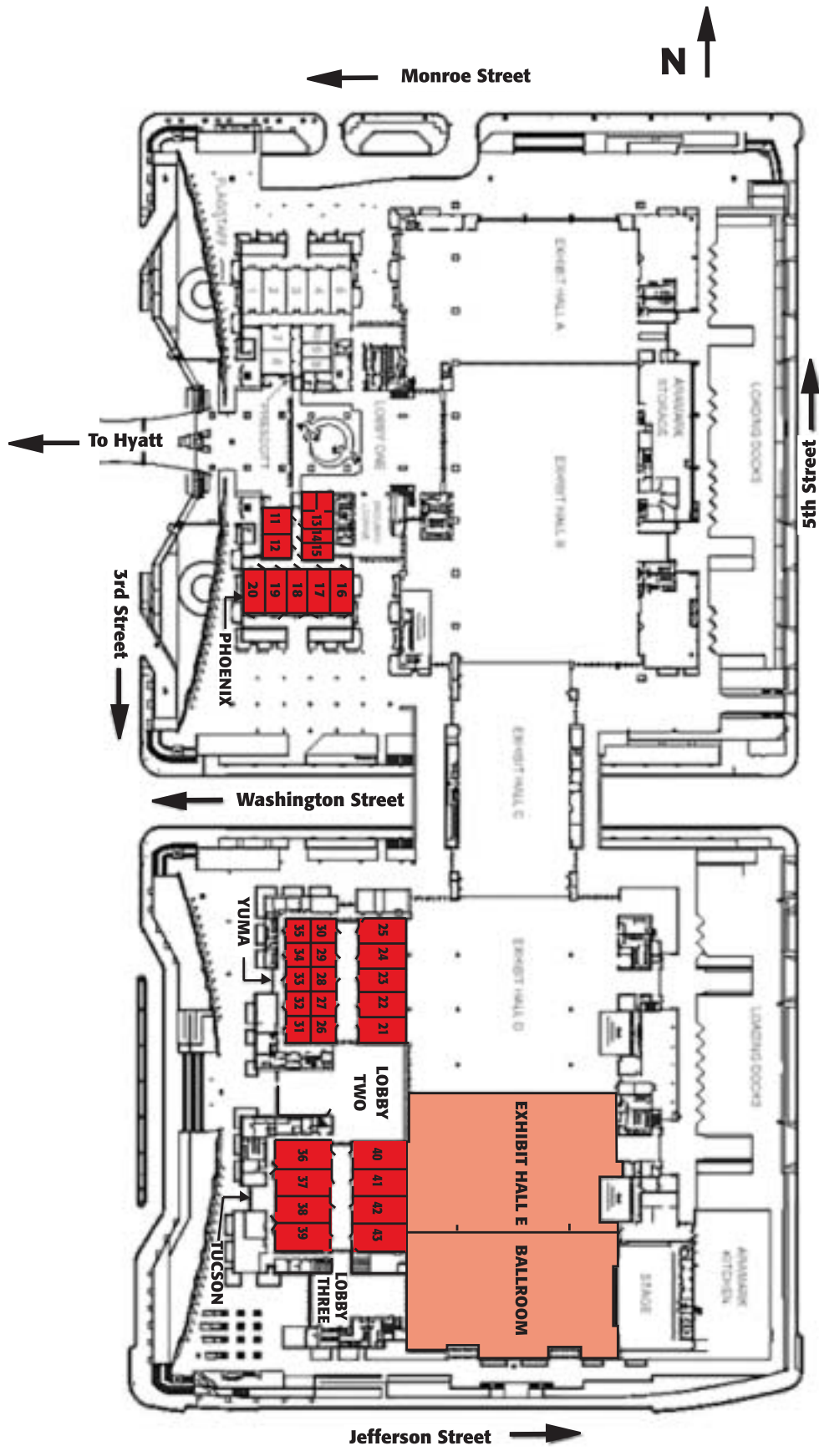
EXHIBIT HALL E



CIVIC PLAZA MAP

Innovation

Institutional TRANSFORMATION



The Chauncey Group International

Booth #101

The Chauncey Group International, a subsidiary of Educational Testing Service (ETS), and its partner organizations recognize the unique and fundamentally vital role played by community colleges in transfer education and workforce development. We are committed to using all of our considerable skills, talents and experience to support community colleges in their mission of making quality education available to people at all skill and experience levels within the communities they serve.



We work closely with individual colleges, consortia, state systems, the American Association of Community Colleges (AACC), the League for Innovation in the Community College, and numerous other organizations. We look forward to working with you to achieving your goals.

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Eduventures, Inc.

Booth #212

Founded in 1993, Eduventures, Inc. is the leading independent research and advisory firm dedicated exclusively to the coverage and service of learning markets. Eduventures supports the growth of companies operating in the corporate, postsecondary, and pre-K-12 learning markets. We serve senior executives responsible for the performance of our client organizations by providing them with the analysis and insight necessary to make strategic decisions.

Services include market sizing and forecasting; competitive analysis, news, transaction data; user surveys and buyer trends; best practices analysis; and strategy consulting. Clients include schools, colleges, and corporate universities; education businesses; technology companies; and services firms.

Through its partnership with Reed Exhibitions, Eduventures hosts the industry's only learning technology conferences and expositions addressing the needs of the corporate, postsecondary, and pre-K-12 buying communities, wedding world-class exhibition opportunities with unparalleled conference content.

Eduventures data and analysis are regarded as the industry standard and have been cited by leading news and information sources, including *The Wall Street Journal*, *The New York Times*, *U.S. News and World Report*, *Newsweek*, *Business Week*, ABC News, CNN, *Training Magazine*, *The Chronicle of Higher Education*, and *Education Week*.



Eduventures is privately held and headquartered in Boston.

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LearningTimes

Booth #215

LearningTimes designs and produces online learning communities, programs, and events for educational and cultural institutions, nonprofit organizations, associations, corporations, and membership groups. LearningTimes also provides the platforms and promotional expertise that ensure success.

Participants in LearningTimes communities have access to a full spectrum of real-time and on-demand communications tools that foster collaboration and learning. LearningTimes communities feature live webcast



areas; hallmark voice-debate forums; text- and voice-based discussion boards; instant one-to-one messaging; live meeting areas and virtual classrooms; group calendars and event listings; team working areas; surveys; and places to upload, annotate, collaborate on, publish, and share documents of all kinds.

LearningTimes clients and partners come from across the educational landscape, including Columbia University Teachers College, New York City Department of Education, the Illinois Online Conference, the World Education Market, Eduventures, The TLT Group, New Visions for Public Schools, the New York Transit Museum, Academy of American Poets, ULiveandLearn, Wimba, PBS/NPR affiliate WHYY, and the League for Innovation in the Community College.

The LearningTimes Network (www.learningtimes.net) is a series of vibrant, interconnected online learning communities. Each community features an array of communication and collaboration options specific to the needs of that group. One advantage of organizational membership in the LearningTimes Network is that participants may move between communities of interest throughout the Network and find new education-oriented audiences and colleagues with whom to collaborate and advance their mutual goals. Furthermore, live programming and events of interest can be publicized throughout the entire LearningTimes Network, easily increasing the reach of learning-related activities and the diversity of those involved.

LearningTimes is as much about building learning communities as it is about being part of them. LearningTimes is proud to be a founding sponsor of LearningTimes.org, an open and free online community composed of thousands of active education

professionals from across the globe. The site is at www.LearningTimes.org and is the flagship community of The LearningTimes Network.

Among the kinds of activities fostered within LearningTimes, are live, interactive interviews with education thought leaders; networked communities of practice; interactive webcasts from conferences, colloquia, and special events; online conferences, voice debates, and panel discussions; member-directed surveys, polls, and referenda; best-practice case studies, international working groups, team activities, and member think tanks; showcase projects and paper presentations; and research results dissemination.

LearningTimes.org is guided by an Editorial and Advisory Board comprised of leaders from the world of education, including Paul Stacey of Simon Fraser University, Amanda Antico of HEKATE.org, Farimah Schuerman of KnowledgeQuest Education, and Jonathan Finkelstein of LearningTimes, among others.

For more information about LearningTimes products and services, or to create your own community, please contact LearningTimes at (212) 420-6052 or visit www.learningtimes.com.

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Microsoft Corporation Booth #301

Working with educators, education organizations, and industry partners, Microsoft® Corporation is helping schools and campuses build Connected Learning Communities and provides programs that help educators build modern learning infrastructures; provide any time, any place access to learning; and integrate technology into classroom instruction, workforce development programs, and school administration. Educators can access the wide spectrum of Microsoft education programs, resources, and products for learning at www.microsoft.com/education

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The National Student Clearinghouse

Booth #201

The National Student Clearinghouse is a nonprofit association founded by the higher education community to streamline student record verification. Our mission is to serve as the point of contact for postsecondary institutions to report their students' enrollment, degree, and certificate information. Through our verification reporting solutions, colleges and universities can improve efficiency, reduce costs and workload, and enhance the quality of service to their students and alumni, lending institutions, employers, and other organizations.



The Clearinghouse maintains a comprehensive electronic registry of student records that provides a single automated source for organizations and individuals to obtain timely, accurate verification of student enrollment, degree, and loan

data. Student loan providers, employers, student credit issuers, student health insurance providers, the federal government, and others access the Clearinghouse's registry over 100 million times annually to conduct electronic student record verifications.

Currently, more than 2,700 postsecondary institutions, representing 91 percent of the nation's higher education enrollment, have partnered with the Clearinghouse and participate in our programs including

Enrollment verification: The Clearinghouse provides enrollment verifications and deferments for financial-aid students to lending organizations and the Department of Education. We also offer member schools the option to extend this complimentary service, through our EnrollmentVerify program, to cover inquiries from providers of student-based services, such as health insurers.

Degree verification: We provide degree verification at no charge to colleges and universities through DegreeVerify, which frees schools from processing degree inquiries from employers, background search firms, and recruiters. DegreeVerify is the nation's largest single source of degree data, and contains information on more than a quarter of all degrees awarded in the U.S. The number of schools participating in DegreeVerify is growing at a rate of 1 percent per month.

Educational research: By subscribing to our EnrollmentSearch service, schools can query our database of nearly 45 million postsecondary enrollment and degree records. Institutional researchers, registrars, and financial aid managers can obtain up-to-date enrollment and degree data for each prospective, current, and former student to assess student acquisition and retention performance and conduct other research studies.

In addition to these programs, the Clearinghouse offers a TRA reporting service to help institutions fulfill their annual TRA reporting requirements to the IRS and a free website, www.loanlocator.org, to help students track all their student loans. All of our programs are designed to reduce the administrative burden of providing educational record verification that is faced by higher education institutions, while maintaining the confidentiality and privacy of records in our care in full compliance with the Family Educational Rights and Privacy Act (FERPA).

Endorsed by the American Association of Collegiate Registrars and Admissions Officers (AACRAO), the Clearinghouse has a 10-year track record of working with higher education professionals to transform student enrollment and degree verification. Today, the Clearinghouse is the higher education community's most trusted partner for student record management. For more information, visit www.studentclearinghouse.org.

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Web: www.studentclearinghouse.org

Walden University

Booth #108

Walden University, one of the most respected distance learning universities in the country, offers baccalaureate, master's, and doctoral degrees at a distance in education, business management, psychology, and health and human services. With over 30 years of experience providing distance education to professionals, Walden University has developed online programs specifically designed to meet the particular needs of adult learners. Walden University is now

Walden UniversitySM
America's Premier Online University

launching its new Community College Partnership Program.

Through this new program, Walden University will provide a bachelor degree completion program for community college students as well as a special program offering master's and doctoral degrees for community college faculty and staff. Walden University is accredited by the North Central Association and is a member of the Higher Learning Commission. Walden University has graduated thousands of students from all 50 states and more than 30 countries. Walden University is 51 percent owned by Sylvan Ventures, a research and investment arm of Sylvan Learning Systems, Inc.

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Web: www.waldenu.edu

Academic Systems**Booth #401**

Academic Systems, the secondary and higher education division of Lightspan, Inc. has focused on meeting the needs of instructors and students since it was founded in 1992. The company's award-winning interactive, multimedia instructional programs, Interactive Mathematics for secondary and higher education students, and Interactive English for college students, offer an enhanced learning environment in developmental and entry-level courses. In addition, academic.com, Academic Systems' Web-based product, offers a comprehensive online content library



for targeted skill development across many disciplines. Created in concert

with educators, Academic Systems' networked courses have demonstrated increases in learning and achievement; the programs have been used by more than 350,000 students. For more information contact Academic Systems Corporation at (800) 694-6850, or visit the website at www.academicssystem.com.

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 Web: www.academicssystem.com

ACT, Inc.**Booth #309**

ACT works with community and technical colleges nationwide to deliver a range of assessments and workforce development solutions to help students obtain their educational and workforce career goals.

To assist in this process, close to 900 colleges in the United States and Canada use ACT's COMPASS/ESL with e-Write system, assessing the needs of one million new students each year. COMPASS/ESL is a computer-delivered, computer-adaptive placement test that provides both placement and diagnostic information about an entering student's skills in math, reading, and writing.

The ACT ESL Placement Test (English as a Second Language) is a comprehensive course placement

assessment for postsecondary ESL students that includes reading, grammar and usage, and listening.

ACT is pleased to introduce the new COMPASS e-Write service, a direct writing assessment that collects a student's writing sample on the computer and, via the internet and scoring engine, immediately scores and reports the results as a part of the COMPASS/ESL student report. For more information, go to www.act.org/compass.



ACT also provides assessments that can help build a comprehensive picture of a student's entering skills, work skills, or outcomes. Programs such as WorkKeys (workforce development), CAAP (student outcomes), and DISCOVER (career planning software) can assist in these areas.

A new initiative is underway nationwide with ACT Centers. The ACT Centers provide a national network of centers (hosted by selected community colleges) that use the latest technologies to deliver testing and training services for individuals, educational institutions, businesses, and other organizations.

ACT Center services include:

- Computer-delivered certification and licensure testing for the trades and professions
- Workforce development assessment
- Continuing education courses in a broad array of disciplines
- Skill-specific training in selected fields
- Distance learning and video conferencing with state-of-the-art technology
- Computerized educational and career guidance counseling

ACT has several regional offices throughout the United States, with staff who specialize in placement, outcomes, career planning, or workforce development. These staff assist educational institutions with on-campus workshops and help them use the valuable information gained through assessing student skills.

For more information about ACT please visit: www.act.org

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Antioch University McGregor

Booth #321

Antioch University McGregor, one of five campuses of Antioch University, was established in 1988 and named after renowned social scientist and management theorist Douglas McGregor. We offer graduate programs in education, management, conflict resolution, and a variety of individualized liberal and professional fields of study.

MASTER OF ARTS IN MANAGEMENT FOR COMMUNITY COLLEGE PERSONNEL

What is the program?

The online, limited-residency **Community College Management** track of the master of arts in management provides an extraordinary educational experience for community college faculty, staff, and administrators. This program integrates management theory and skills with the realities faced by community college professionals. Students study organizational behavior, marketing, budgeting, and finance, as well as



M C G R E G O R

the history and mission of the community college, community college finance and law, and leadership in the community college.

When and How?

Students begin the program in July and are enrolled for the summer (July-September), fall (October-December), and winter (January-March) quarters over a two-year period. The courses are primarily offered online, with one five-day residency each summer. Between residencies, students continue their studies at home through individual and team efforts.

Each academic quarter is 11 weeks long. The quarters are divided into two five-week sessions, with a one-week break between courses. Students complete approximately two two-credit courses per five-week session.

Students may complete their electives during the summer, fall, and winter quarters, or they may choose to complete their electives during the spring quarter of the first year, when required courses are not offered.

Who Should Enroll?

The program is designed to meet the needs of students in various stages of their careers. Our student population includes established community college professionals who have extensive job-related experience and desire the formal management training; recently promoted community college professionals whose formal education is in an academic discipline and who seek formal management training; and new employees within the community college system who are seeking a tailored, relevant graduate-level education.

MCGREGOR-LEAGUE PARTNERSHIP: COURSES AT CONFERENCES

We also offer graduate courses that are integrated with the League's CIT and *Innovations* conferences. At these conferences, students select and attend sessions that address their personal and professional interests and meet with faculty and other students. Once they return home, students continue to study online and independently, building upon what they learned at the conferences.

Stop by Booth #321 and learn how Antioch University McGregor can meet your educational needs.

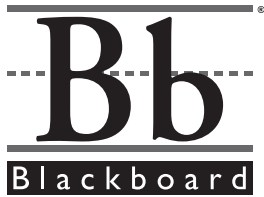
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Blackboard, Inc.

Booth #303

Blackboard Inc. was founded to transform the Internet into a powerful environment for the educational experience. The company offers a suite of enterprise software products and services that power a total "e-Education Infrastructure" for schools, colleges, universities and other education providers. Blackboard solutions deliver the promise of the Internet for online teaching and learning, campus communities, auxiliary services and integration of web-enabled student services and back office systems.

The Blackboard Learning, Community Portal, and Transaction Systems are consistently ranked by industry analysts as the market share and client satisfaction leaders for thousands of academic institutions and a leading number of the Internet's most



popular consumer education sites. The company is headquartered in Washington, D.C., with offices and staff across North America, Europe, and Asia.

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Web: www.blackboard.com

Capella University

Booth #207

Capella University, an accredited online university, was founded in 1993 with a vision of creating new educational opportunities for working adults. Capella shaped a state-of-the-art learning model designed to build upon the experience and maturity of its learners—and to work around their busy lifestyles. Because its focus is adult learners, Capella University emphasizes the development of self-managed learning skills, personal leadership attributes, and professional relevance.

Capella leverages the power of the Internet to inspire achievement through an intimate, community-based learning experience. By creating vital online connections between distinguished faculty and learners from throughout the world, Capella has created a new educational culture that essentially removes institutional and logistical barriers.

A national quality leader, Capella's rich learning experience and unsurpassed learner support services have made Capella one of the fastest growing e-learning institutions in the world. Today, more than 7,000 learners from all 50 states and more than 40 countries are enrolled at Capella University. The majority of Capella's learners are working adults who are balancing family, work, and educational achievement.

Degree and Certificate Offerings

Capella University offers accredited Ph.D., master's, bachelor's, and certificate programs in the schools of business, education, human services, psychology, and technology.

Faculty

In addition to outstanding academic credentials and professional experience, Capella faculty members are selected for their ability to engage learners in the online environment. Faculty members receive specific training in online instruction and support from our instructional design staff.

Accreditation

Capella University is accredited by The Higher Learning Commission of the North Central Association of Colleges and Schools (NCA), the same body that accredits



Corporate Programs

In addition to its regular degree programs, Capella University offers innovative corporate programs that allow companies to offer customized, for-credit courses that meet both individual and organizational goals. Capella University is involved in corporate programs with Honeywell, Lawson Software, Compaq, and Cargill.

Bill Young

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Resource – **YOU!**



**NEW ONLINE MASTER'S DEGREE IN MANAGEMENT
FOR COMMUNITY COLLEGE PROFESSIONALS**

- Two-year program of study designed to meet the needs of working adults through the distance learning model in which Antioch University McGregor excels: a combination of limited residency and online instruction
- Management theory applied to the community college workplace
- Experienced faculty who understand the community college and what it takes to manage successfully in this environment

“The Antioch University McGregor graduate program specializing in community college management is one of the few places students can get a master's degree that is grounded in management theory and research, and oriented toward the community college environment.”

Terry O'Banion

President Emeritus and Senior League Fellow, League for Innovation in the Community College
Distinguished Scholar in Residence, Antioch University McGregor

**Stop by Booth 321 to learn about how Antioch University McGregor
can meet your graduate and professional education needs.**



McGREGOR

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BE THE
DIFFERENCE

BE THE
DIFFERENCE

Community College Week

Booth #315

Published weekly by Cox, Matthews and Associates, *Community College Week's* award-winning editorial staff provides an independent voice for faculty, administrators, and trustees at the more than 1,250 community, technical, and junior colleges throughout the nation. *Community College Week* also generates in-depth reports focusing on the ever-expanding field of educational technology, allied health sciences, and the 100 top associate degree producers.

Black Issues in Higher Education, published by Cox, Matthews and Associates, is the nation's only news magazine dedicated exclusively to minority issues in higher education, serving the needs of African Americans, Native Americans, Asian Americans, Hispanic Americans, Americans with disabilities, and women. *Black Issues'* readers include university presidents, deans, student service professionals, and faculty, as well as professionals in associations, corporations, military installations, and private-sector groups concerned with minority participation in higher education.

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eCollege

Booth #320

eCollege provides integrated technology and service solutions that support highly reliable, large-scale online educational programs. The Company supports some of the fastest growing and largest online degree, certificate, and professional development programs. eCollege serves public and private universities, career colleges, community colleges, school districts, and state departments of education.

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Educational Testing Service (ETS)

Booth #101

Educational Testing Service is the world's largest private educational testing and measurement organization and a leader in educational research. A nonprofit company dedicated to serving the needs of individuals, educational institutions and agencies, and governmental bodies in 181 countries, ETS develops and annually administers more than 12 million tests worldwide on behalf of clients in education, government and business.

ETS's mission is to help advance quality and equity in education by providing fair and valid assessments, research, and related services. The company's products and services measure knowledge and skills, promote learning and performance, and support education and professional development for all people worldwide.

ETS's vision is to be recognized as the global leader in providing fair and valid assessments, research, and related products and services to help individuals, parents, teachers, educational institutions, businesses, governments, countries, states, school districts, measurement specialists, and researchers.



ETS's first for-profit subsidiary, The Chauncey Group International, Ltd. (The Chauncey Group[®])

was founded in 1996. Formerly an ETS division known as the Center for Occupational and Professional Assessment, The Chauncey Group and ETS share more than 30 years' experience in designing, developing, and administering occupational certification and professional-assessment programs.

Named after ETS's first president, Henry Chauncey, The Chauncey Group is recognized as an industry leader in designing state-of-the-art assessment systems that consistently exceed professional testing standards. The Chauncey Group's goal is to help its clients define the competencies required for various types of work and measure those competencies effectively and fairly.

ETS's research and development division has the goal of bringing many technological innovations in the field of assessment to institutions of higher education, community colleges, school districts, and online learning partners.

ETS's objective is to identify, develop, and deploy innovative technologies in support of online learning and assessment applications. Through ongoing scientifically based research, ETS aims to expand and improve opportunities by harnessing proven technologies in the service of learning.

ETS is currently focusing its efforts on enhancing the use of learning and assessment tools by providing automated scoring capabilities built upon natural language processing (NLP) technology. NLP is the use of computer tools and systems for processing test and speech. ETS is a leader in the field of NLP research and is noted for the development of the *e-rater*[®] and *c-rater*[™] automated scoring technologies.

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www.ets.org

HorizonLive

Booth #115

Add live interaction to your online course! Instructors can communicate in real time with their students to preserve peer-to-peer learning and student-to-expert interaction.

With HorizonLive's virtual classroom, instructors can speak live online, show any CMS material, PowerPoint, or live Web pages, share applications, give quizzes and surveys, use an electronic whiteboard, and even archive

 **horizonlive** entire classes for future playback.

HorizonLive works in both IE and Netscape on either Windows, Macs, or Unix workstations and does not require any proprietary software to be installed or downloaded.

Research shows that blending synchronous online learning with asynchronous learning increases retention and student satisfaction.

HorizonLive provides the leading software platform for live Web-based teaching, learning, and interactive communication over the Internet. It is accessible to all persons regardless of geographic location, bandwidth, operating system (supports Mac, Windows, and Unix), or physical disability. HorizonLive facilitates a variety of academic and organizational functions, including teaching live online classes, conducting virtual meetings, delivering interactive webcasts, holding office hours, training personnel, collaborating on student or group projects, and providing live reference-desk support. With accessibility support, live audio and video, instant polling and surveys, whiteboard, application sharing, and an archive that captures all session activity, HorizonLive remains the leading choice of educational institutions, government agencies, and corporations for live learning and interactive communication on the Web. You can contact HorizonLive at info@horizonlive.com or at (212) 533.1775.

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Impatica

Booth #120

Impatica's suite of desktop tools enables users of Microsoft PowerPoint and Macromedia Director to deliver their content plug-in free to Java-enabled computers and other devices, even at dial-up speeds. These presentations can be synchronized to video and scrolling text, complete with indexing, navigation, and search capabilities using Impatica OnCue.

Plug-in free delivery allows you to concentrate on your message knowing you will reach all of your audience. No longer do you need to develop one solution for Windows platforms with high-speed connections and another for everyone else. Users will no longer be subjected to the confusing and annoying process of obtaining and installing special software. You will be spared a myriad of support calls. Imagine: one platform-independent, hassle-free solution for all of your audience.

Impaticized content is SCORM compliant and easily integrated into most learning management systems. No server side software is required.

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More than 1,000 organizations including over 450 colleges and universities and hundreds of corporations use Impatica products to communicate more effectively with hundreds of thousands of people every day.

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Lulu Press

Booth #225

Lulu is an online collaborative publishing engine enabling the free flow of knowledge between people. Working with institutions, organizations, and individuals to unlock hidden intellectual property assets, its digital publishing system allows for the collaborative or iterative development and delivery of valuable content. Lulu supports the integration of rich media (video, animation, and audio) into appropriate deliverables. Its model lets the intellectual property owner determine what rights they would like to extend to the ultimate consumer or end user of that content. The consumer can receive materials online, as a CD-ROM, in print, or as an electronic downloadable file.

Lulu provides innovative solutions for several issues surrounding the higher education arena. Collaborate with various sources to customize your text, provide publications at a fraction of the price of traditional publishers, support real-time updates, and allow institutions and individuals to generate revenue on intellectual property.

Through an ever-growing content repository, Lulu allows the author to both collaborate and customize a book to best fit the needs of students. Students are able to purchase the publication in the format that best suits their learning style.

With Lulu, costs traditionally associated with publishing are eliminated through a straightforward, no-hassle approach. As the author, you are able to control the amount of compensation you wish to receive.

Traditional content providers lack the speed to publish current, up-to-date material. Lulu Press enables information to be uploaded and distributed in the same day through the power of its software solution.

Finally, after providing a better resource for less money, Lulu offers the opportunity for you or your institution to make money on it. As the author, you control all the rights and permissions associated with your work. Included in this is the amount of compensation you receive. Not only will you generate revenue when students at your school purchase the book, but also when other institutions or individuals choose to utilize use materials.

The goal at Lulu is to provide an online community where learners and instructors come together to collaborate with one another, learn from one another, and build upon a growing foundation of knowledge. When you have control of the learning, it is sure to flourish. So, join the Lulu community and tap into the new promise of the future of learning.

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Micro Warehouse GOV/ED, Inc.

Booth #314

Micro Warehouse GOV/ED Inc. is the trusted computer products source for K-12 and higher education. We offer our education customers



- Over 85,000 of the latest top-brand computer products in stock and available for quick delivery;
- Education sales specialists who receive extensive training in the specific procurement processes of K-12 and higher education;
- Special academic pricing;
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PLATO Learning, Inc.

Booth #109

Hundreds of colleges across the U.S. and Canada are successfully employing PLATO learning technologies. They are meeting the wide-ranging challenges particular to the community college system: developmental studies, employability skills development, workforce education and training, employer-based training, technology-based instruction, adult and continuing education, and Web-based distance learning.

PLATO

Like the members of the League, we at PLATO Learning are committed to applying technology to address these diverse and complex challenges. We continue to further strengthen our best-in-class PLATO Learning System with new courseware offerings, assessment tools, and learning services, as well as our Web-based learning system, PLATO Web Learning Network. We have added an exciting new Web-based program, the PLATO Pre-Professional Skills Simulated Test program, which prepares future teachers to pass the ETS-developed PPST/Praxis 1 basic skills tests.

We are pleased to continue our longstanding association with the League and its member colleges and partners.

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SCT

Booth #208

SCT (NASDAQ: SCTC) serves more than 1,300 higher education institutions—eight million learners worldwide—with software and services that promote individual achievement, enhance institutional performance, and foster education communities. With SCT products and services, institutions can choose the right technologies for their special requirements and ensure that these technologies work together in a digital campus that supports the needs of learners, education communities, and the institutions themselves.

SCT's solutions compose an e-Education Infrastructure, a strategic framework for the digital campus that achieves superior interconnectivity, service delivery, information access, and personalized education

experiences. Within this e-Education Infrastructure, SCT solution categories include

- Administrative solutions that enhance efficiency, productivity, business processes, and service delivery;
- Information access and business intelligence solutions that maximize the value of institutional information in real time for effective decision making;
- Integration solutions for ensuring that the digital campus is open, interoperable, and built for unlimited connectivity;
- Academic solutions to create superior environments for learning, teaching, and research;
- Content and workflow solutions that deliver the right information, tasks, and resources to the right people at the right time; and
- Self-service and community solutions to provide easy, personalized access to information and services and support lifelong institutional relationships.

In addition to this broad array of software offerings, SCT provides a full spectrum of professional services that help clients achieve their goals while generating value from their technology investments. Among these services are consulting, implementation, training, technology strategy and planning, and client support.

Recognizing that one size doesn't fit all in the technology arena, SCT has designed software and services for institutions of



all profiles and types: community colleges, research institutions, statewide systems, small private colleges, and public universities. For some institutions, the ideal digital campus may be an end-to-end solution entirely from SCT. Others may prefer to combine homegrown systems with solutions from multiple vendors to fashion the digital campus of choice. In supporting clients' preferences and technological requirements, SCT has embraced the standards, approaches, and practices that allow clients to implement a total solution or some portion of it according to whatever best meets their needs.

For more information about how SCT can help your institution unify, manage, and extend the digital campus to realize its technological vision, please call toll free (800) 223-7036, or (610) 647-5930, extension 5246. Or visit SCT online at www.sct.com

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Spectrum Industries

Booth #402

Computer Lab Furniture

Researched, designed, and developed specifically for schools, attractive, durable furniture incorporates a system that organizes and controls the maze of cables and cords. Instructor-requested features are built into this functional, modular, and flexible system. Affordable quality.



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ThinkSharp

Booth #214

ThinkSharp is a training and education company that helps students develop thinking skills and learn powerful problem-solving methods in the workplace. The ThinkSharp curriculum offers a parallel track to traditional math classes to teach students how to solve problems and think critically, while at the same time teaching them to appreciate and understand the relevance of math. Our programs engage students to experience the power of their own thinking and generate excitement in what can be accomplished. Students gain mathematical power by learning important methods of how to reason and solve problems.

Below is an excerpt of a recent letter we received from a professor who is teaching with the ThinkSharp curriculum:

"Tell Bill and the others at ThinkSharp that my MAT 110 is growing by leaps and bounds. Both of my sections of MAT 110 were overbooked, close to 35-40 students per section. I will be suggesting in the fall that three to four sections of the class be run with me training

another faculty member to teach the class. Students are flocking to the course to fulfill their critical-thinking requirement under the general education requirements. Many students do not want to take philosophy, and so they are taking math to fulfill their critical thinking requirements. So glad that I took the time to submit the course for both mathematics and critical thinking under general education. I knew it would only be a matter of time before the course would catch on, and boy, is it catching on! (Liberal Arts students are loving the course!)"

ThinkSharp's approach to teaching is through case-based instruction and open-ended challenges. Students are placed in the middle of real-world problems and are asked to make decisions prior to being led down a path of methods to find the best solutions. Our methods are taken from Critical Thinking 75/90™, the 75 analytical methods that solve 90 percent of the problems people face in the workplace. Technology and multimedia are interlaced in the training so as to add richness to the cases and to enhance the overall value of the courses.



See why this curriculum has excited both students and teachers in a number of colleges, and how it uses best teaching practices.

ThinkSharp products and services for postsecondary support the following:

- Three credit classroom courses
- Three credit distance learning course
- Online cases, assessments, and tutorials to supplement existing courses
- Dual-education courses
- Continuing education programs
- Customized workforce training sessions
- Teacher training

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Virtual Ink

Booth #112

Mimio™ attaches to any standard whiteboard, connects to your computer, and electronically captures everything that is written and drawn. With mimio™, students can focus more on the concepts presented and participate in class discussions rather than worry about copying everything that is said or written. Class notes, supplemental materials, and course aids can be saved and posted to a website, emailed or printed so they can be reviewed by students anywhere, anytime. And with the VCR-like playback feature, students and parents can replay and review lessons, stroke by stroke, at their own convenience.

When combined with a multimedia projector, the mimioMouse™ feature turns any whiteboard into an interactive touch screen, allowing teachers and students to control their projected desktop and applications such as PowerPoint slides, Word documents, and websites directly from the whiteboard. mimioMouse™ also allows those projected images to be marked up and saved. Perfect for creating an interactive learning environment, engaging students and instructing front of class.

Unlike traditional electronic whiteboards, which are large, heavy, and expensive, mimio Xi™ is lightweight (one pound), portable (fits in a laptop case), and affordable. In addition, mimio is easy to install and even easier to use, making it the ideal solution for any classroom, lab, or boardroom.

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WebCT

Booth #213

WebCT has set the standard for e-learning systems in higher education. Based in Lynnfield, Mass., WebCT provides a highly flexible e-learning environment that empowers institutions across the educational spectrum with the ability to achieve their individual objectives. Thousands of colleges and universities around the world – from community colleges to large university consortia – have standardized on WebCT to expand the boundaries of teaching and learning. WebCT's academic heritage and philosophy continue to be reflected in the latest versions of its course management system, WebCT Campus Edition, and its academic enterprise system, WebCT Vista. WebCT Campus Edition gives faculty members pedagogical flexibility to teach their own way, provides course design and delivery tools that enhance interaction between students and faculty, and offers the broadest selection of high-quality, platform-ready course content from all of the major college textbook publishers.

WebCT Vista is a first-of-its-kind e-learning platform that includes a broad range of course development and delivery tools, rich educational content management capabilities, and powerful learning information management capabilities – all supported by an extensible, enterprise-class architecture. WebCT also offers a range of related consulting services, including implementation and technology planning, software training, faculty and course development, integration and technical consulting, and premium support – all of which are customized to meet an institution's particular needs.



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3D International

Booth #326

Who We Are

3D/International is a 50-year-old, 550-person, architecture, engineering, and project construction management firm. We specialize in program and project management and facility condition assessments. 3D/I manages major programs and projects from 16 offices serving public and private sector customers nationwide. 3D/I is currently under a statewide agreement to provide facility assessment, master planning, and project management consulting services to community college campuses throughout California. To date, we are under contract or have completed more than 31.5 million square feet on 41 separate campuses involving well over 1,000 buildings. Additionally, we have been working at the state level with the California Community Colleges Chancellor's Office to develop an integrated Web-based management system for facility asset tracking. Some of the districts we've been working with include Peralta Community College District, Foothill-De Anza Community College District, Los Rios Community College District, Marin Community College District, Chabot-Las Positas Community College District, San Luis Obispo County Community College District, Napa Valley Community College District, and Sonoma County Junior College District.

What We Do

3D/I provides high quality, owner-focused project services using the most innovative strategies and software available today. We have current detailed experience in Design-Build, Bridging, Construction Management At Risk, and CM Multi-Prime on public and private sector projects. Our software expertise spans the latest in off-the-shelf products and we have created web-enabled applications in condition assessment (COMET), cost model estimating (COSMOS), program management (IMPACT), project team procedures (e-Manual), and project-specific websites.

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Certiport

Booth #327

Certiport, the leading provider of global desktop certification

programs and services designed to enable individual success and advancement through certification, recently introduced the Internet and Computing Core Certification (IC²) program, certifying computing and Internet knowledge and skills. Certiport is also the exclusive worldwide provider of the Microsoft Office Specialist program.

CERTIPORT™

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The College Board

Booth #414

The College Board's ACCUPLACER program uses world-class technology to deliver the most comprehensive assessment, placement, and guidance tool via the Internet. Based on the IntelliMetric platform, this tool allows college faculty and staff to customize a test to fit the dynamics of their campuses and still offer the reliability and fairness they have come to expect from the College Board.



ACCUPLACER offers a variety of computer-adaptive tests covering the areas of reading, writing, and mathematics. These tests have been developed to create the most reliable score in the least amount of time. ACCUPLACER also provides the option of Internet delivery of campus-designed tests.

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Collegis

Booth #409

Academia is under increasing pressure to manage costs, increase revenue, and improve learning outcomes. Founded in 1986, Collegis, a leading provider of technology and education services, helps colleges and universities successfully address these academic and administrative challenges. Through proven methodologies, onsite resources, and a national network of knowledgeable staff with more than 7000 cumulative years of higher education experience, Collegis helps institutions more effectively manage technology to reduce costs and improve service levels,



develop and support blended programs to meet market demands, and provide focused, turnkey adult learning programs to increase

revenue. From strategic planning and learning technology support for faculty to curriculum development and program assessment services, technical support, onsite program management, and marketing and student recruitment services, partnering with Collegis enables institutions to more effectively apply technology assets in the academic program to increase flexibility, quality, and return on investment. Please visit our website at www.collegis.com.

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Community College Research Center

Booth #221

The Community College Research Center (CCRC) was created in 1996 at Teachers College, Columbia University with support from the Alfred P. Sloan Foundation. Since its inception, the CCRC has taken a broad and comprehensive view of community colleges in order to frame the critical questions concerning the fundamental purposes, problems, and performances of

community colleges. CCRC is directed by Thomas Bailey, the George and Abby O'Neill Professor of Economics and Education at Teachers College, and Director of the Institute on Education and the Economy.



Since community colleges are vital to the aspirations of people and their communities, the mission of CCRC is to carry out and promote research on major issues affecting the development, growth, and changing roles of community colleges in the United States. The CCRC strives to strengthen the research capacity within the colleges and the broader community, attract new scholars to the field, promote discussion and debate about crucial and often controversial issues, and disseminate existing research.

Over the last five years, CCRC's research has focused on the following: community college missions; alternative pathways for students through postsecondary education; the roles colleges are playing in workforce development; connections between the high school and community college; the rise of new competitors; distance education; alternative skill certifications and skill standards; increasing state and federal demands for accountability and assessment; the rising demand for remediation; the changing nature of guidance and counseling; the transition between high school and college; and nurse education in community colleges.

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Connected Learning Ltd **Booth #415**

Do you have course material in Word format? Would you like to find an efficient way of transforming this into an interactive online course?

With courseGenie you can write a complete course as one Word document. Using a combination of special styles and simple markup, you can automatically generate from this an online version of the course including navigation and interactive features such as popups, hyperlinks, selftest questions, audio, and video.

You work entirely within Word, using additional tool palettes and styles that control a powerful external XML engine. IMS metadata is automatically stored with the document and the course can be exported as a set of Web pages, as a WebCT Content Module, or in Microsoft LRN IMS format.



Connected Learning developed courseGenie while carrying out a major program of online course conversion for one of the U.K.'s largest educational publishers. In the course of this program, courseGenie

has been used to generate thousands of pages of highly interactive online material from academic textbook sources.

Visit the Connected Learning booth to find out how courseGenie can help you to generate online course content. Download a trial version from www.coursegenie.com.

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FACTS Tuition Management

Booth #403

FACTS Management Company provides solutions to tuition payment collection challenges. Our solutions give you customized plans to meet both student and institution needs, online payment processing featuring e-Cashier™, and multiple payment choices through bank accounts, credit cards, and our distinctive billing system. We design our services to provide the greatest flexibility for students and families while maintaining financial and information control for your institution. Our totally automated



FACTS TUITION MANAGEMENT

approach to tuition management has become the preferred choice as education moves into the 21st century. Our online payment solution, e-Cashier, is among the most widely used and accepted systems in higher education.

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The IDEA Center

Booth #116

The IDEA Center was founded in 1975. Its mission is to provide products and services that support the improvement of teaching, learning, and administrative performance at colleges and universities. The Center has developed four IDEA instruments intended to provide feedback to instructors and administrators: 1) an end-of-course student ratings instrument that focuses on student learning, 2) a department chair feedback tool that assesses department chair performance, 3) an academic dean feedback tool that assesses the performance of deans, and 4) an administrator feedback tool that can be used for many administrative positions. All of the tools have a diagnostic component describing where improvement efforts might best be focused.



IDEA Papers are also available at the Center's home page (www.idea.ksu.edu). These are short application-oriented papers related to teaching, learning, and evaluation. The Center also hosts annually a national seminar related to teaching improvement or faculty evaluation, and co-hosts the *Academic Chairpersons Conference* held annually in Orlando since 1984.

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Interior Concepts

Booth #121



Stop by Booth #121 to see Degrees™, the new line of furniture from Interior Concepts specifically designed for higher education. Its custom capabilities allow it to fit into any space in many different environments.

Interior Concepts has already provided furniture for West Hills Community College, Mt. San Antonio Community College, Tallahassee Community College, and more. Let us show you how Degrees™ is just plain smart.

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PBS Adult Learning Service

Booth #220

PBS Adult Learning Service (PBS-ALS) provides colleges with one-stop shopping for flexible and trusted course content. ALS offers more than 125 college-credit courses in every curriculum area, delivered in a variety of formats. Video-based courses feature broadcast-quality, documentary-style video programs, Web enhancements, textbooks, study guides, faculty manuals, and test banks. E-learning courses (available via the Internet, CD-ROM, or both) feature expertly integrated video, text, animation, graphics, interactivity, and assessment tools, and can be used with most course management systems.



Our award-winning courses enable college personnel to offer their students (both distance and traditional) highly produced, state-of-the-art learning experiences more cost-effectively than developing and maintaining course materials themselves. PBS and its member stations are the leading providers of distance learning tools to America's colleges and more than six million students have earned college credit through public television. Using our tools, all colleges can provide the quality of courses necessary to successfully recruit and retain today's students.

By promoting universal access to a college education, PBS-ALS and its college partners have proven especially valuable to Americans wanting to advance their careers despite busy work and life schedules, as well as to retirees and other lifelong learners.

Learn more about PBS's adult learning activities and preview our courses at www.PBS.org/als

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University of Phoenix **Booth #312**

The University of Phoenix, which has served working adults for over a quarter of a century, has made its mission to remove barriers to education for busy adults by providing accessible scheduling (evenings, weekends, and online through the Internet) and rigorous degree programs centered on professional goals. The



University's focus on small interactive classes, highly personalized teaching, and comprehensive academic accountability systems has won praise and been recognized by noteworthy academic and business leaders. The University is accredited by the Higher Learning Commission and is a member of the North Central Association.

Apollo Group, Inc., parent company of the University of Phoenix, has been providing higher education programs to working adults for over 25 years. Apollo Group, Inc., operates through its subsidiaries The University of Phoenix, Inc., Institute for Professional Development, The College for Financial Planning Institutes Corporation, and Western International University, Inc. The consolidated enrollment in its educational programs makes it the largest private institution of higher education in the United States. It offers educational programs and services at 60 campuses and 104 learning centers in 37 states, Puerto Rico, and Vancouver, British Columbia. Combined degree enrollment was 129,212 students as of November 30, 2001.

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WIDS (Worldwide Instructional Design System)

Booth #408

Worldwide Instructional Design System (WIDS)

- Instructional design software
- Professional development
- Facilitated curriculum development

Recognized and used by the Wisconsin Technical College System and Board, 25 of 28 Michigan community colleges, and over 100 organizations nationally and internationally, WIDS is a software database for creation, revision, and management of curriculum elements. WIDS provides a common curricular framework and systematic approach to help you

- design performance-based courses and programs;
- build DACUM occupational profiles;
- connect curriculum and external standards;
- infuse macro learning outcomes such as core abilities and program outcomes; and
- produce learning plans, syllabi, and assessment tasks.

Learning Plans and Syllabi

WIDS designs and promotes learning plans that engage and empower learners to take responsibility for their own learning, and assists them in forming and

WIDS[®] participating in collaborative learning activities. Activities are selected by learning style, focus (teacher-centered or learner-centered), cycle, group size, and purpose. The WIDS performance-based syllabus serves as a contract between learner and teacher and informs learners of expectations, evaluation, grading, and timeline.

Assessment Tasks

With over 50 predesigned performance assessment tasks in software or in book form, WIDS provides examples of various assessment strategies and rating scales to guide you as you develop your own assessments. They are designed to document learning and target learning outcomes such as competencies, core abilities, general education outcomes, and program outcomes.

Reports generated from WIDS are Web friendly and can be posted online or in Microsoft Word, increasing the options for your course and program offerings.

Robin Soine

Associate Director–Client Relations

A Division of Wisconsin Technical College System
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Community College Survey of Student Engagement (CCSSE)

Booth #325

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Nationwide, community colleges must respond to the rising expectations of governing boards, state and federal governments, accrediting organizations, and the public. Chief among those expectations is that colleges should assess and publicly report on institutional performance, with particular emphasis on student retention and student learning.

To respond effectively, community and technical colleges need assessment tools appropriate to their particular missions and the characteristics of their diverse student populations. the **Community College Survey of Student Engagement** (CCSSE), a project of The Community College Leadership Program at The



University of Texas at Austin, is a new resource focused on teaching, learning, and retention in technical and community colleges.

CCSSE's survey instrument, **The Community College Student Report**, is designed to focus on institutional practices and student behaviors that are positively related to student learning and retention. **The Report**, developed as a companion to the National Survey of Student Engagement (NSSE) for four-year institutions, is a versatile, research-based tool with multiple uses. **The Report** serves as a benchmarking instrument, diagnostic tool, and monitoring device.

Designed by national experts, **The Report** asks students about their college experiences: how they spend their time; what they feel they have gained from their classes; how they assess the quality of their interactions with faculty, counselors, and peers; what kinds of work they are challenged to do; and how the college supports their learning.

Research has identified good educational practices that are directly related to retention and other desired student outcomes. **The Community College Student Report** focuses on those practices.

Estrella Mountain Community College

Booth #127

Estrella Mountain Community College (EMCC) is a nationally recognized leader within the Maricopa County Community College District (MCCCD). This academic year (2002-2003), EMCC celebrates its **10-year anniversary** of service to western Maricopa County, the fastest-growing region of greater metropolitan Phoenix. Estrella Mountain is challenged by explosive population growth, changing

ESTRELLA MOUNTAIN
COMMUNITY COLLEGE



"Your Success is Our Success"

A Maricopa Community College

demographics, and the need to remain responsive to the diverse community it serves. In its brief 10-year history, the college has experienced a 75 percent increase in its surrounding population. EMCC has developed distinctive strengths in strategic planning, campus design, integration of technology, community relationships, and business partnerships. They all contribute to innovative program development that answers the needs of students and the community at large.

Stop by the Estrella Mountain booth in the exhibition hall and learn how the partnership with the National Aeronautic and Space Administration (NASA) has launched a campus **NASA Center for Success in Math and Science**, designed to meet the needs of Hispanic and other underrepresented youth. Pick up **Estrella Mountain literature**, produced under the auspices of the **National Science Foundation (NSF)**, documenting **Best Practices for Student Achievement in Two-Year Hispanic-Serving Institutions (HSI)**. Learn about **inspire.teach**, a program created to encourage the choice of teaching as a profession. See how Estrella Mountain is forging its **SouthWest Skill Center** to serve as an entry training site and natural transition to higher education for its clients. Take a look at the newly unveiled **college master plan**, which encompasses the siting of a multi-million-dollar **community cultural arts center** within current campus boundaries. Visit staff of the **EMCC Center for Teaching and Learning**, a League-designated *Classroom of the Future*, and hear about its latest initiatives in e-learning, faculty development, and fine arts. For fun, feast your eyes on a beautiful **2003**

SUV used in an extraordinary fundraising project for college scholarships. Also, don't leave without picking up a **Reagan White House recipe**, crafted by Estrella Mountain's new Culinary Arts faculty, formally a White House chef during the Reagan years.

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Georgia Perimeter College

Booth #412

Georgia Perimeter College (GPC) is a nonresidential, two-year college unit of the University System of Georgia, with six conveniently located campus centers serving diverse populations of traditional and nontraditional students throughout the Greater Metropolitan Atlanta area.



GPC offers 69 programs of study leading to an immediate career after a two-year degree, or to a four-year degree when the student transfers to a senior institution.

GPC brings a rich diversity to the collegiate experience, with an average annual enrollment of 22,000 credit and noncredit students. Approximately 2,400 students represent more than 130 countries. Classes are small, usually 20 to 25 students, and our specialized sequences of courses and support programs promote academic and personal success.

GPC has over 50 clubs and organizations and is a member of the American Association of Community and Junior Colleges, the National Junior College Athletic Association, and the Georgia Junior College Athletic Association. Athletic programs include men's and women's basketball, soccer, and tennis; women's softball and men's baseball.

GPC's financial aid program awards over \$15 million annually in scholarships, grants, loans, and work-study opportunities.

GPC has a vibrant distance learning program, using technological innovations to deliver accessible, high-quality education to our community of learners, any time, any place. There are approximately 100 distance learning course options including online courses and teleweb courses. GPC offers the core curriculum via distance learning and now offers two degree programs through distance learning as well: General Education and Business Administration.

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Maricopa Community Colleges

Booth #124

The Maricopa Community Colleges are decidedly distinct. One of the largest education systems of its kind in the nation, the 10 colleges, two skill centers and multiple satellite extensions provide educational and training services to more than a quarter of a million students every year.

Maricopa's students represent widely differing cultures, ages, nationalities, interests, and goals. The governing board is dedicated to employing a diverse workforce of administrators, faculty, and staff that reflects the students and communities that we serve. If you are interested in a career with Maricopa, visit our booth, speak to a representative, or search our website.



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Mesa Community College

Booth #426

Having enrolled more than 26,000 students this Spring Semester 2003, Mesa Community College is the largest of all of the colleges within the Maricopa County Community College District (MCCCD) and the largest community college within the state of Arizona.

Mesa Community College (MCC) itself is a multi-campus college consisting of two comprehensive anchor campuses, including its original Southern and



**MESA
COMMUNITY
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Dobson Campus as well as its recently opened Red Mountain Campus.

Additionally, instruction is provided via the Internet through distance learning and via its Extended Campus at convenient locations throughout the East Valley in partnership with local public schools, businesses, and industries.

In order to fulfill its mission, Mesa Community College provides quality instruction for university transfer education, general education, developmental education, workforce development, student development services, continuing education, and community education. Learning is the heart of the college's mission and is central to all MCC does as a college — learning for students, faculty, and staff, as well as for the community.

Programs and services for which Mesa Community College is especially well known nationally and internationally include College Strategic Planning, Student Outcomes Assessment, technology use that is determined and driven by teaching goals and learning outcomes, the Chair Academy, International Education, and a Center for Public Policy.

College Strategic Planning has gradually evolved to where it finally is today at the college: systemic and systematic. Student Outcomes Assessment at MCC is predicated upon a sound understanding of learning theory, cognitive development and qualitative and quantitative measures. Planning for and using technology at MCC is the result of the college's Teaching, Learning, Technology Roundtable (TLTR) that involves faculty, staff, and administrators who meet regularly throughout the year to help shape our school

of the future. Since 1992, the Academy for Leadership Training and Development (Chair Academy) has provided thousands of new and emerging community college leaders with the foundational skills in personal development, team building, strategic planning, and transformational leadership through a year-long training program. International Education endeavors to provide a competitive global edge to MCC students through increased awareness of cultural similarities and differences. The Center for Public Policy regularly engages the internal and external communities with the goal of increased involvement through issues discussion and civic education.

These programs and services, combined with the desire of faculty, administration, and staff to provide the highest quality of instruction, student services, and community outreach make Mesa Community College a most desirable place to work, to learn, and to creatively interact. Rather than being viewed as extracurricular, opportunities provided by the college for leisure learning, political awareness and involvement, service learning, health and wellness, theater performance, gallery art exhibits, and specialized seminars and workshops are viewed as cocurricular — which is to say, absolutely essential for the vitality and life of this college as a hub of its community's activities and affairs.

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National Association for Community College Teacher Education Programs (NACCTEP)

Booth #126

'A Quality Teacher in Every Classroom' stands behind Maricopa Community College District's many teacher education programs and initiatives, both locally and nationally. Several projects will highlight teacher education programs, a statewide commission focused on teacher recruitment, preparation, and retention, and a National Association created to promote the community college role in teacher education. Find information on the National Association for Community College Teacher Education Programs (NACCTEP). NACCTEP is an organization of community colleges;



community college staff involved in teacher education; community college students in teacher education programs; and those in universities, professional associations, and industry who work as partners with community college teacher education programs. NACCTEP supports these

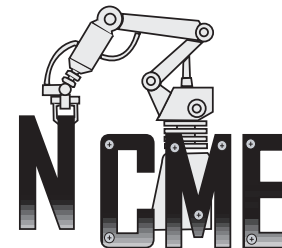
institutions and individuals and serves as a voice for community colleges in national discussions about teacher education. It works to enhance current community college teacher education programs and to serve as a resource for those looking to develop programs. More than 400 members from over 150 institutions are now members of this dynamic Association.

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National Center for Manufacturing Education (NCME)

Booth #113

The National Center for Manufacturing Education (NCME) is one of the first three National Centers funded by the National Science Foundation's Advanced Technological Education program. The NCME is located in Dayton, Ohio within the Advanced Integrated Manufacturing (AIM) Center, which is a partnership between Sinclair Community College and the University of Dayton. The



NCME produces competency-based, activity-based, industry-verified curriculum modules in manufacturing engineering technology and provides faculty development opportunities for educators nationwide. The novel modular curriculum architecture developed by the NCME is applicable to any field of study. The activity component of the architecture—the Authentic Learning Tasks[®] (ALT[®]s)—are adaptable for a variety of classroom and corporate training approaches, and the NCME has a Self-Guided ALT[®] Development Kit available to educators from any discipline. The NCME's curriculum materials have been used by more than 100 high schools, community colleges, and universities. Along with the curriculum modules and the ALT[®] Kit, the NCME offers a variety of professional development opportunities for implementing activity-based learning and authentic assessment. Customized module development is available to create a curriculum that meets specific needs, with content that is appropriate to the experience and knowledge level of those in a particular program. In addition to faculty and curriculum development services, the NCME offers educators a range of additional services to help establish and sustain these educational programs in the classroom, including educational consultation services (for example, assistance in writing grant proposals); technical writing and document production; and project planning and management.

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National Institute for Staff and Organizational Development (NISOD)

Booth #324

The National Institute for Staff and Organizational Development (NISOD) is a worldwide consortium of community colleges, colleges, and universities dedicated to professional development of faculty, staff, and administrators, and to the continued improvement of teaching and learning. NISOD hosts the *International Conference on Teaching and Leadership Excellence*, held each year in May in Austin, Texas. NISOD disseminates practical strategies for improvement of teaching and learning, and showcases member colleges' successful initiatives and programs through its publications, innovation abstracts, linkages, and celebrations.



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Peña Studio Gallery

Booth #421



This land, the people who live here, and their native crafts are the threads in a rich cultural tapestry that is the inspiration for the works of Amado M. Peña, Jr. Using this trilogy of imagery, Peña studies the interrelation and integration of these entities, giving each equal importance. Peña, a mestizo of Mexican and Yaqui ancestry, celebrates the strength of a people who meet the harsh realities of life in an uncompromising land, and his work is a tribute to these Native Americans who survive by living in harmony with an adversarial, untamed environment.

Using bold color, form, and the dynamics of composition, Peña communicates his vision of a land, a people, and their art. He is a prolific artist with restless creative energy that keeps him at work in his studios in Santa Fe, NM and Austin.

Peña Studio Gallery, the exclusive representative of Amado Maurillio Peña, Jr., exhibits a full range of his original paintings, drawings, graphics, ceramics, and wearables.

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San Diego Community College District

Booth #313

Curricunet information will be available about the SDCCD's online curriculum development and approval system.

Visitors will have hands-on access to Curricunet that will show how the system works. They can access official course outlines and track the progression of course proposals through the approvals in the workflow.



Grants and Instructional Resources Clearinghouse is the SDCCD/Chancellor's Office storage and retrieval system. Through a Technology Model Application Pilot Project (TMAPP) grant, SDCCD is supporting the development of a system that will allow all divisions of the California community colleges access to a statewide website that features carefully selected, well-structured information on grant tracking and monitoring, project and project outcomes, and course outlines of record review and exchange. Available at the booth will be information and hands-on opportunity to explore the features of the system.

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World Organization of Webmasters

Booth #413



The World Organization of Webmasters (WOW) is a nonprofit professional association dedicated to the support of individuals and organizations who create, manage, or market websites. WOW provides education as well as certification, technical, employment, and member advantage services to thousands of aspiring and practicing Web professionals worldwide. For more information please visit www.joinwow.org

enhance their capabilities and those of the World Wide Web. It will be administered by its members in accordance with democratic principles.

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Mission

1. Foster professional standards
2. Provide for communication among all webmasters, including corporate webmasters in government, business, and education, independent webmasters, and aspiring webmasters such as students
3. Provide for education through the development of curriculum, publishing of articles and books, professional papers, and the sponsoring of seminars and conferences
4. Stimulate the continued growth of the Web by providing a forum for the raising of new ideas and an effective mechanism for dialogue on these issues
5. Provide security, legal, and marketing white papers as well as an area on the latest trends in the Internet on each of those items

The vision

As the Internet evolves, the role of the Web professional will evolve with it. The World Organization of Webmasters envisions itself as a community of common interest, where individuals can find common ground for communication and education regardless of their specific responsibilities or abilities. This organization will be open to anyone in the world who believes in our philosophy and sincerely desires to

THE LEAGUE FOR INNOVATION IN THE COMMUNITY COLLEGE

The League is an international consortium dedicated to catalyzing the community college movement. CEOs from the most influential, resourceful, and dynamic community colleges and districts in the world comprise the League's board of directors and provide strategic direction for its ongoing activities. These community colleges and their leaders are joined by more than 700 institutions that hold membership in the League's Alliance.

The League—with this core of powerful and innovative community colleges and more than 100 corporate partners—serves nationally and internationally as a catalyst, project incubator, and experimental laboratory for community colleges around the world. We host conferences and institutes, develop Web resources, conduct research, produce publications, provide services, and lead projects and initiatives with our member colleges, corporate partners, and other agencies in our continuing efforts to make a positive difference for students and communities. These current programs, along with the League's 35-year history of service to community colleges, explain why Theodore Marchese, the veteran executive editor of *Change*, observed, "The League is the single most vital organization in higher education today."



MARK YOUR CALENDAR

2003 Conference on Information Technology

October 19-22
Midwest Express Center
Milwaukee, WI
www.league.org/2003cit



2003 Executive Leadership Institute
Tempe Mission Palms
Tempe, AZ
www.league.org/eli

2004 *Innovations* CONFERENCE

February 29 – March 3
Hilton San Francisco
San Francisco, CA
www.league.org/i2004

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Nan L. Travers
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New Hampshire Technical Institute

Ann Valentine
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Gateway Technical College

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Seattle Community College District

Thomas F. Wylie
Vice President, Academic Dean
York County Technical College

The Executive Leadership Institute is an opportunity for selected senior administrators aspiring to the presidency of a community college to review their abilities, refine their skills, and participate in discussions with outstanding leaders from community colleges in the United States and Canada. This institute is sponsored by the League for Innovation in the Community College in cooperation with The University of Texas at Austin, Cornell University, and the American Association of Community Colleges.


For more information about the 2003 Executive Leadership Institute visit www.league.org/eli


www-league.org



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