

CCTI SUMMIT 2007

Hilton Riverside, New Orleans, Louisiana

March 2-4, 2007

PRE-CONFERENCE ACTIVITIES

Friday, March 2, 2007

By Invitation Only

Time	Event	Location
8:00am-12noon	CCTI Leadership Team Members' Meeting <i>Participants:</i> Members of the CCTI Leadership Team	Bridge
12noon-1:15pm	CCTI Leadership Team Luncheon <i>Participants:</i> Members of the CCTI Leadership Team	Bridge
1:30pm-4:30pm	CCTI Site Coordinators' Meeting CCTI Site Researchers join for combined meeting from 1:30-2:30 <i>Participants:</i> CCTI Founding College Site Coordinators and Researchers	Bridge
2:45pm-4:30pm	CCTI Site Researchers' Role Alike (<i>continued from Site Coordinators' meeting</i>) <i>Participants:</i> CCTI Founding College Site Researchers	Compass

CCTI 2007 SUMMIT PROGRAM

Saturday, March 3, 2007

- 7:00am-2:00pm *Registration* **Outside Napoleon Ballroom**
- 7:45am-8:45am **Special Newcomers Session with CCTI Project Director, Laurance Warford** **Grand Salon 4**
If you're new to CCTI, to get the most from the Summit, you'll want to start your day right with a little history and current events.
- 7:30am-9:00am *Continental Breakfast* **Outside Napoleon Ballroom**
- 9:00am-10:30am **Opening General Session** **Napoleon Ballroom**

Welcome



Jean Petty, Assistant Project Director, CCTI

Prior to joining the CCTI team, Jean was the Dean of Corporate and Community Development at Rio Hondo College in California and the Executive Director of the Economic Development Network (ED>Net) for the state of California Community Colleges. Petty served "on assignment" to the Department of Labor in Washington, DC, was the Vice President of Human Resources for a national healthcare provider, and worked in private industry for a major utility company. Jean has her A.A. from Orange Coast College in California; B.S. from California State University, Fresno; and her M.S. in Human Resources and Organization Development from the University of San Francisco, California.

Update from the League for Innovation in the Community College



Gerardo E. de los Santos

President and CEO, League for Innovation in the Community College

Before becoming President and CEO, Gerardo held the position of Vice President and Chief Operating Officer. Prior to coming to the League, de los Santos served in a number of leadership roles at Richland College of the Dallas County Community College District, including Dean of Communications and Special Assistant to the President. De los Santos began his higher education at Mesa Community College in Arizona, where he earned an A.A. degree and subsequently transferred to the University of California at Berkeley, where he earned a B.A. in Rhetoric. Gerardo earned his Masters in English from ASU and his Ph.D. in Educational Administration from the University of Texas at Austin.

Opening Keynote: — "Moving from Student Access to Student Success"



**Laurance J. Warford, CCTI Project Director
League for Innovation in the Community College**

Laurance has his Ph.D. in Higher Education Administration from the University of Oregon, Eugene, Oregon, and his Master of Arts, Education, and Business Education from the University of Northern Iowa, Cedar Falls, Iowa. Prior to coming to the League, he was the Community College Liaison, United States Department of Labor, Washington, DC, serving to provide vision and leadership in the development of collaborative efforts between DOL and community colleges. Prior to his Washington assignment he served as Vice President for Instruction, Lane Community College, Eugene, Oregon.

CCTI Outstanding Contribution Awards

- **Jane Buck**, Accountant, League for Innovation in the Community College
- **Judy Greenfield**, Conference Registrar, League for Innovation in the Community College
- **Matthew Milliron**, Chief Information Officer, League for Innovation in the Community College

10:30am-10:45am..... **Networking Break** **Outside Napoleon Ballroom**

10:45am-12:00pm **Break-Out Sessions**

Break-Out #1	<p>CCTI-101: What's CCTI All About? This session is designed for those just starting out in the implementation of Career Clusters and Pathways. You'll learn about the mission, goals, components, successes and implementation strategies to make your program a success. Presenters:</p> <ul style="list-style-type: none"> • Tammy Macek, Lorain County Community College, <i>Ohio</i> • Kathy Beauman, Anne Arundel Community College, <i>Maryland</i> • Linda Miller, Corning Community College, <i>New York</i> 	Grand Salon 4
Break-Out #2	<p>Perkins, Career Clusters, and Programs of Study A cornerstone of the new Perkins IV legislation is the programs of study. This presentation will overview why and how education is changing by introducing a new vision of education where academic and CTE educators as well as high school and post-secondary educators work together. The focus will be on how programs of study, in the context of the Career Clusters framework, can serve as a vehicle for new educational re-design. Nationally validated sample programs of study and their use will be shared. Presenter:</p> <ul style="list-style-type: none"> • Ann Benson, Educational Consultant, <i>Oklahoma</i> 	Grand Salon 6
Break-Out #3	<p>Developing Pathways for Adults and Youth What's the difference, why do you want to do it, what's the definition of an adult pathway/youth pathway? Presenters:</p> <ul style="list-style-type: none"> • Nan Poppe, President, Extended Learning Campus, Portland Com. College, <i>Oregon</i> • Mimi Maduro, Director, Oregon Statewide Pathways Initiative, <i>Oregon</i> 	Grand Salon 7
Break-Out #4	<p>College Bound & Career Ready Kirkwood Community College has developed an extensive partnership with over 30 high schools to help students become more career focused and academically prepared for college. This session shares a "system" that includes thirteen Career Edge Academies, career pathway planners, a regional "one-stop" work-based learning office, web-based college readiness assessment, scholarships, and an extensive professional development for teachers. Presenters:</p> <p>David Bunting, Executive Director, Secondary Programs, Kirkwood Community College, <i>Iowa</i></p>	Grand Salon 9
Break-Out #5	<p>Improving the Transition from High School to Community Colleges: What Can High Schools Do? What Can Community Colleges Do? Find out what ideas have emerged from a series of state forums involving state leaders, community colleges and higher education leaders, state education departments, and high school and business leaders. Emerging from these forums have been a series of actions that must be taken both by the colleges and by high schools if more students are to enter college with success and earn a certificate or a degree. The major ideas emerging from these forums will be presented. An opportunity will be provided for community college leaders to reflect on whether the ideas have merit for their given state and institution. Presenter:</p> <ul style="list-style-type: none"> ▪ Gene Bottoms, Director, High Schools That Work, SREB, <i>Georgia</i> 	Grand Salon 10
Break-Out #6	<p>CCTI & Research: What it Means to You Presenters:</p> <ul style="list-style-type: none"> ▪ Ken Kempner, CCTI Research Consultant, <i>Oregon</i> ▪ Sue Clery, JBL Associates, Inc., <i>Maryland</i> • Terry O'Banion, CCTI Leadership Team, <i>California</i> 	Grand Salon 12

12:00pm-1:30pm *Lunch On Your Own*

1:30pm-2:00pm **Afternoon Session**..... **Napoleon Ballroom**

Update from Washington

Introduction by: **Scott Hess, Branch Chief, College and Career Transitions, Office of Vocational and Adult Education, U.S. Department of Education**



Pat Stanley, Deputy Assistant Secretary, Office of Vocational and Adult Education, U.S. Department of Education, Washington, DC

Dr. Stanley was formerly President of Frederick Community College, Maryland, and is a strong proponent of economic development. She has been a board member of the National Council for Workforce Education (NCWE), a member of the executive committee of the Presidents Academy, and has been active in the National Council for Staff, Professional and Organizational Development (NCSPOD), receiving the President's Award in 2001. Pat is a member of the American Association of Community Colleges (AACC) Board of Directors. Dr. Stanley received her doctorate in education from the University of Pacific in Stockton, California.

2:00pm-3:00pm **General Session-Panel** **Napoleon Ballroom**

Successful Community College/High School Partnerships, How One State Is Making It Work!

Moderator:



Scott Hess, Branch Chief, College and Career Transitions, Office of Vocational and Adult Education, U.S. Department of Education, Washington, DC

Scott Hess is an Educational Program Specialist at the U.S. Department of Education He was the project lead for the Career Cluster projects at the Department and is currently the lead for the College and Career Transitions Initiative. Prior to working at the Department Scott was an Educational Coordinator at the Utah State Office of Education.

Panel Members:

Julie Binnicker, Education Professions Teacher, Cactus High School, Arizona

Julie teaches Education Professions, English, and Creative Writing at Cactus High School in Arizona, where she has taught for 21 years. She earned her bachelor's degree from Arizona State University and her master's degree from Northern Arizona University.

Jan Brite, Director, Career Pathways, Arizona Department of Education, Arizona

Jan served as the State Advisor for the Career and Technical Student Organization, FCCLA, State Supervisor for Family and Consumer Sciences Education, State Supervisor for Education Profession and State Director for Service Learning. Jan has been in the Education field for 28 years and taught high school in Kentucky, Idaho, and Virginia. She also served as the Program Administrator for a Newport News, Virginia Alternative Education School.

Clay Goodman, V. P., Occupational Education, Estrella Mountain Community College, Arizona

Clay Goodman brings over 16 years of higher education experience to his role as Vice President of Occupational Education at Estrella Mountain Community College in Arizona. Goodman is a graduate of Arizona State University with a bachelor's degree in Exercise Science and completed his Master of Arts degree in Physical Education Administration at the University of Northern Colorado.

Ray Ostos, Director, Community Partnership Program, National Center for Teacher Education (NCTE), Maricopa Community Colleges, Arizona

In this position Ray develops, plans, implements, administers and evaluates community partnership programs including teacher education, P-20, educational technology projects involving community colleges, community coalitions and agencies. Ray assists in the development and management of NCTE's many grant programs. He completed his M.A. degree in Extension Education from New Mexico State University.

3:00pm-3:15pm *Networking Break* **Outside Napoleon Ballroom**

3:15pm-4:15pm **Break-Out Sessions**

<p>Break-Out #1</p>	<p><u>CCTI-101- Assessments & Counseling: Keys to Successful Pathways</u> In this session you'll learn about early assessment, the MEtaMorph Project and Pathway Tools for Counselors. This presentation overviews a career exploration and educational planning program for ninth graders. The program, entitled MEtaMorph, combines career guidance content with selected English/language arts standards from the Ohio Graduation Test (OGT) in a web-based format. MEtaMorph is adaptable to all public school settings, and participants in the session will receive a best practice publication and information on obtaining both the web-based activities and teacher lesson plans. This session will also demonstrate the use and adaptability of the CCTI pathway formatting template with multiple secondary-postsecondary pathways at Sinclair Community College. Presenter: <ul style="list-style-type: none"> • Ron Kindell, Sinclair Community College, <i>Ohio</i> </p>	<p>Grand Salon 4</p>
<p>Break-Out #2</p>	<p><u>Perkins, Career Clusters, and Programs of Study</u> A cornerstone of the new Perkins IV legislation is the programs of study. This presentation will overview why and how education is changing by introducing a new vision of education where academic and CTE educators as well as high school and postsecondary educators work together. The focus will be on how programs of study, in the context of the Career Clusters framework, can serve as a vehicle for new educational re-design. Nationally validated sample programs of study and their use will be shared. Presenter: <ul style="list-style-type: none"> • Ann Benson. Educational Consultant, <i>Oklahoma</i> </p>	<p>Grand Salon 6</p>
<p>Break-Out #3</p>	<p><u>Panel Presentation Follow-up: Successful Community College/High School Partnerships, How One State is Making it Work!</u> Get all the specifics on how to make it work for you! Learn about the challenges, opportunities and important tips to "make it work" for you. Presenters: <ul style="list-style-type: none"> • Ray Ostos, Maricopa Community Colleges, <i>Arizona</i> • Julie Binnecker, Cactus High School, <i>Arizona</i> • Clay Goodman, Estrella Mountain Community College, <i>Arizona</i> </p>	<p>Grand Salon 7</p>
<p>Break-Out #4</p>	<p><u>College Bound & Career Ready</u> Kirkwood Community College has developed an extensive partnership with over 30 high schools to help students become more career focused and academically prepared for college. This session shares a "system" that includes thirteen Career Edge Academies, career pathway planners, a regional "one-stop" work-based learning office, web-based college readiness assessment, scholarships, and an extensive professional development for teachers. Presenters: <ul style="list-style-type: none"> ▪ David Bunting, Executive Director, Secondary Programs, Kirkwood Community College, Cedar Rapids, <i>Iowa</i> </p>	<p>Grand Salon 9</p>
<p>Break-Out #5</p>	<p><u>LA ePortal</u> In Louisiana, gumbos, sauce piquantes, bisques, etoufees, and jambalayas are staples. They are typically made by slow cooking to perfection a little bit of this, a little bit of that, and a whole lot of the other. The development the new LA ePortal has taken is a similar process. After a two-year simmering process, the Board of Regents is ready to serve up this innovative tool that has been developed to provide a means by which a student can plan and monitor his or her academic progress from middle school through postsecondary education and into the workforce. This session will showcase the web-based interface, which will serve as an educational and career planning tool that has the potential to improve student access, revolutionize student engagement and articulation, foster re-engagement for out-of-school students, and empower students to take proprietary interest in and responsibility for their academic progress. Presenters: <ul style="list-style-type: none"> ▪ Lisa S. Vosper, Associate Commissioner for Workforce Education & Training, Louisiana Board of Regents, <i>Louisiana</i> ▪ Bradley Beck, President, Student Builder Division, Profiles International, <i>Louisiana</i> </p>	<p>Grand Salon 10</p>
<p>Break-Out #6</p>	<p><u>CCTI & Research: What It Means To You</u> Learn how data collection can help make a successful program even better and how you can participate. Presenters: <ul style="list-style-type: none"> • Ken Kempner, CCTI Research Consultant, <i>Oregon</i> • Sue Clery, JBL Associates, Inc., <i>Maryland</i> • Terry O'Banion, CCTI Leadership Team, <i>California</i> </p>	<p>Grand Salon 12</p>

4:15pm-4:30pm *Room Change Break*

4:30pm-5:30pm **General Session** **Napoleon Ballroom**

Special Panel — *Sustaining the Effort- Community Colleges: A Model for Institutionalization*

Introduction by:



Stella Perez, Vice President, Operations and Technology Programs, League for Innovation in the Community College, Arizona

Dr. Perez is the Vice-President of Operations and Technology Programs for the League for Innovation in the Community College. She has over fifteen years of developing, teaching, and leading technology-based instructional services both in the corporate sector and within community college and university programs. Stella serves on a number of national boards emphasizing and highlighting the impact of distance learning and instructional technology. Stella earned a Doctor of Philosophy in Community College Leadership from The University of Texas at Austin, a Masters of Education degree in Instructional Technology at Northern AZ University, and a Bachelor of Science degree in Business and Public Administration from The University of AZ, Tucson, AZ

Moderator:



Andrew Meyer, Vice President for Learning, Anne Arundel Community College, Maryland

Dr. Meyer is a past president of the National Council for Continuing Education and Training (NCCET), an affiliated council of the American Association of Community Colleges (AACC). Meyer served on the AACC Commission on Economic and Workforce Development from 1997 to 2000. In June 2003 Meyer co-authored an abstract for the League for Innovation, *Institutionalizing the Commitment to Learning: Evolution not Revolution (Learning Abstracts, 2003)*. He was also a contributing author to the League's 2003 publication, *Building a Workforce System Through Partnering*. In 2001 he co-authored an abstract published by NCCET entitled, *Leveling the Playing Field Through A Commitment to Learning*. He was a contributing author for *Developing the World's Best Workforce: An Agenda for America's Community Colleges (American Association of Community Colleges, 1997)* and has co-authored *Community Colleges and Workforce Training: Past Performance and Future Directions* in The Maryland Association for High Education Journal (Vol. 18, October 1995).

Panel Members:

Linda Miller, CCTI Coordinator, Corning Community College, *New York*

Marcia Pfeiffer, President, St. Louis Community College, Florissant Valley, *Missouri*

Ron Kindell, CCTI Coordinator, Sinclair Community College, *Ohio*

5:30pm *Adjourn*

5:30pm-6:30pm **CCTI Networking Reception** **Mark Twain Courtyard**

CCTI 2007 SUMMIT PROGRAM

Sunday, March 4

- 7:30am-12:00pm *Registration* **Outside Napoleon Ballroom**
- 7:30am-9:00am *Continental Breakfast* **Outside Napoleon Ballroom**
- 8:30am-10:00am **Opening General Session** **Napoleon Ballroom**

Introduction by: **Laurance Warford, Project Director**
College and Career Transitions Initiative

Keynote: — *Career Pathways: The Convergence of Transformations*



Keith Bird, Chancellor, Kentucky Community and Technical College System

Dr. Keith W. Bird previously served as president of Central Carolina Technical College and New Hampshire Community Technical College at Claremont and Nashua. He also was Deputy Commissioner, New Hampshire Technical College System. He has played key roles on the national and regional levels in workforce development and industrial modernization projects and developed a manufacturing extension partnership center for the state of New Hampshire in 1995. Dr. Bird received his B.A. from Alma College and his M.A. and Ph.D. from Duke University. In 1969-70, he studied as a Fulbright Scholar and Duke University Exchange Student at the Free University in Berlin, and as a fellow of the Military History Research Office in Freiburg, funded by the West German Government Academic Fellowship Program, in 1975.

- 10:00am-10:15am..... *Networking Break* **Outside Napoleon Ballroom**
- 10:15am-11:45am..... **Career Cluster Roundtables**..... **Napoleon Ballroom**

Career Cluster Roundtables: *What's Working—Sharing Successes and Strategies*

(You can stay at one table or visit up to three—at the 30-minute marks, you'll have an opportunity to change)

Table #	Cluster	Facilitator(s)
1	Agriculture, Food, & Natural Resources	Sinclair Community College
2	Architecture & Construction	Northern Virginia Community College
3	Arts, A/V Technology & Communications	Lorain County Community College
4	Business, Management & Administration	Central Piedmont Community College
5	Education & Training	Maricopa Community Colleges
6	Finance	Prince George's Community College
7	Government & Public Administration	San Diego Community College
8	Health Science	Miami Dade College
9	Hospitality & Tourism	Anne Arundel Community College
10	Human Services	Southwestern Oregon Community College
11	Information Technology	Corning Community College
12	Law, Public Safety & Security	Fox Valley Technical College
13	Manufacturing	Lehigh Carbon Community College
14	Marketing, Sales & Service	Ivy Tech Community College
15	Science, Technology, Engineering & Math	St. Louis Community College
16	Transportation, Distribution & Logistics	St. Louis Community College

- 11:45am-12:00pm **Closing Remarks** – **Laurance Warford**..... **Napoleon Ballroom**
- 12:00pm **Summit Adjourns**