

DRAFT SCHEDULE AS OF MAY 27, 2010 – INFORMATION SUBJECT TO CHANGE

Learning College Summit

June 6-9, 2010
Arizona Biltmore
Phoenix, Arizona

Hosted by
Maricopa County Community College District

SUNDAY, JUNE 6, 2010

1:00 – 6:30 p.m. Registration

2:00 – 3:00 p.m. *Learning College 101: An Introduction to the Learning College*

Learning College 101 is designed for Summit participants who are new to the Learning College concept. It is an overview of the history and basic principles of the Learning College, and includes examples of the Learning College in practice.

Cynthia Wilson, Vice President, Learning and Research, League for Innovation in the Community College

4:30 – 6:00 p.m. OPENING GENERAL SESSION

The Unfinished Business of the Learning College

Terry O’Banion, President Emeritus, League for Innovation in the Community College, and Director, CCLP, Walden University

Cynthia Wilson, Vice President, Learning and Research, League for Innovation in the Community College

6:00 – 7:00 p.m. RECEPTION

MONDAY, JUNE 7, 2010

7:00 am.–5:00 p.m. Registration

7:00 – 7:45 a.m. Continental Breakfast (included with registration)

MORNING TOPIC

Crafting a Culture of Learning: Working, Growing, and Learning Together (Organizational Culture)

8:00 – 9:15 a.m. SYMPOSIUM

The Nature of Innovation: Implications for Community College Culture

Terry O’Banion, President Emeritus, League for Innovation in the Community College, and Director, CCLP, Walden University

Laura Weidner, Dean, Workforce Development, Anne Arundel Community College

9:30 – 10:45 a.m. FORUMS

Building a Culture of Innovation: Guidelines for Innovators

Drawing from the findings of *The Nature of Innovation in the Community College* report, the project researchers will lead participants through a discussion of the guidelines that award-winning innovators have followed to create award-winning innovations. Participants will explore what works—and what doesn't—and will leave with strategies for becoming more effective innovators.

Laura Weidner, Dean, Workforce Development, Anne Arundel Community College, MD

Transformation, Leadership, and Ten Lessons Learned

This session focuses on the findings of interviews conducted with three long-standing Vanguard Learning College presidents. These presidents identified six characteristics within their organization's culture that made the Learning College journey challenging. They also identified seven leadership characteristics critical to the journey, and offered ten suggestions to support colleges in becoming more learning centered. Session participants will complete a brief inventory describing their college's level of achievement in the ten suggested strategies.

Julie Wechsler, Director, Learning Center, South Mountain Community College, AZ

Strategies for Faculty Outreach

Participants will learn techniques to support effective administrator-faculty interactions. This session would benefit administrative staff with roles that involve collaborating with faculty.

Lisa Lezon, Specialist, Center for Teaching and Learning; **Lawanda Burrell-Love**, Instructional Designer, Center for Teaching and Learning; **Anthony Marcasciano**, Instructional Technologist, Center for Teaching and Learning, Moraine Valley Community College, IL

Team Building and Integration of Institutionwide Strategic Planning

In the summer of 2009, Trinity Valley Community College began a new strategic planning cycle. This session chronicles our communitywide team building and the generation of an integrated four-year plan to enhance learning, the institution, and the community we serve. We believe that sharing our experiences with the planning process will be beneficial to other community colleges testing the waters of strategic planning.

Marshall Reeves, Senior Research Analyst And Adjunct Faculty, Institutional Planning Research And Effectiveness, Trinity Valley Community College, TX

Emotional Intelligence Skills: Tools for 21st Century Success

Wouldn't it be great if there were a pill college administrators could take that would simultaneously reduce stress, improve performance, strengthen relationships, and restore work/life balance? In this interactive session, learn how senior administrators of Lake Region State College achieved immediate, significant, and sustainable improvements in these areas and more. Learn what research tells us about emotions and how you can harness them to enhance your skills for the 21st century.

Byron Stock, Consultant to Lake Region State College, ND

Building the WOW! College

A WOW! college is a place where influences intentionally converge to create a unique and special experience. This session explores elements of the WOW! college and the lifelong impact that result, and is designed to help campus leaders build their own WOW! college.

Monty Sullivan, Executive Vice President, Louisiana Community and Technical College System, LA; **Neil Matkin**, President, President, San Jacinto College-Central Campus, TX

Transformation: The Intersection of Entrepreneurship and the Learning Paradigm

For many community colleges, innovations are only skin deep and do not lead to cultural transformation. Becoming a learning-centered institution must start with challenging our inherited architecture in structure and practice. Participants will develop a greater understanding of the intersections between entrepreneurship and the learning paradigm through a variety of interactive activities that stimulate critical thinking and demonstrate how applying these concepts can lead a cultural transformation.

Patricia Goodman, Dean, Institutional Research, Planning, and Effectiveness; **Jeremy Berberich**, Associate Director, Libraries and Information Services; **RuthAnne Kolumba**, Coordinator, Academic Success, Gateway Community and Technical College, KY

11:00 a.m. – Noon CONVERSATIONS ABOUT LEARNING

This time is designed for college teams to regroup, reflect on their experiences, and discuss ways to apply their learning at their colleges. Participants who are the sole representative from their college are invited to join Daniel Herbst, Interim Vice President for Student Affairs at Phoenix College, for a conversation about learning.

Noon – 1:00 p.m. Lunch (included with registration)

AFTERNOON TOPIC
Answering the How-Do-We-Know Question
(Quality, Inquiry, and Accountability)

1:15 – 2:30 p.m. SYMPOSIUM

Evolving Cultures of Inquiry: Helping Practitioners Nurture Their Passion and Improve Student Outcomes

Rob Johnstone, Director of Institutional Research, Skyline College, CA
Kathy Booth, Executive Director, The RP Group, CA

2:45 – 4:00 p.m. FORUMS

Exploring Further: How the BRIC Inquiry Guides Can Be Used Back on Your Own Campus

Using the symposium as a point of departure, this session will introduce you to a set of inquiry guides, tools for kick-starting discussions about the ways colleges understand and make use of their data. We will give you a preview of the content and walk through a series of the discussion questions in the areas of Assessing Student Services and Turning Data into Action.

Rob Johnstone, Director of Institutional Research, Skyline College, CA; **Kathy Booth**, Executive Director, The RP Group, CA

Calling All Skunks! Changing Campus Culture From the Bottom Up

Like many institutions, Sinclair Community College (SCC) struggled with putting an innovative process improvement or idea into practice. Based on the skunk works concept in industry, SCC brought together a cross section of employees to solve some of the college's most pressing issues. Participants learn how the group was formed, its philosophy, how it identifies and addresses issues, and how ideas move from concept to action.

Allison Rhea, Project Director, Enrollment Management, Sinclair Community College, OH

Passing the Learning College Test: Courage and Innovation

A chronic challenge for community colleges is how best to measure and demonstrate the significance and value of our institutions. The Learning College suggests that the answer to this challenge is through learning—meaningful documentation of the substantive change in individual learners and, by extension,

the impact of that change on the individual and the community. Join this discussion of strategies for uncovering the “How?” of Learning College through curiosity, inquiry, exploration, and transformation. **Cindy L. Miles**, Chancellor, Grossmont-Cuyamaca Community College District, CA; **Elisa Robyn**, Department of Innovative Studies, Regis University, CO

Faculty Development Challenges + Learning Innovation = Transformation

This interactive session highlights how learning-centered approaches were used to effectively engage educators in a transition from a traditional to an inquiry-based model of practice. The session will examine the underlying pedagogy of the process and will benefit participants interested in using innovative approaches to promote deeper learning.

Loretta Howard, Coordinator, Curriculum and Faculty Development, Canadian Memorial Chiropractic College, ON; **Eleanor Pierre**, Education Consultant, Higher Education, Sheridan College Institute of Technology and Advanced Learning, ON

Inquiry Into the Change-Effect of Ethics Awareness Curriculum

What is the change-effect of your professional ethics awareness curriculum? Many programs include professional ethics awareness instruction; programs related to management, technology, and engineering are just a few examples. How effective are these programs in changing the values and beliefs of industry-bound students? This session will review an ethics-awareness study involving over 100 students from five colleges. Forum participants will consider what an ideal ethics-awareness program might look like.

Susie Kennedy, Registrar, Lethbridge College, AB

Accountability and Outcomes for Retention and Student Success: A Learning-Centered Approach

Accountability and outcomes are critical to improving retention and student success. As a result of targeted efforts to address declines in retention, Baltimore City Community College has renewed optimism and is successfully reversing this trend through the new Performance Alert and Intervention System.

Alicia Harvey-Smith, Vice President, Student Affairs, Baltimore City Community College, MD

Hook'em—On a Successful Gateway Program in Health Careers

The Houston Community College Health Care Career Academy provides basic knowledge and job skills for entry-level positions in health care as well as a pathway to further credentials and more advanced employment. An opportunity bank helps students obtain health-care employment while continuing their education at HCC. Self-assessment, career counseling, and on-the-job experiences help align learning experiences with student talents and goals. After a fall 2009 pilot, the initiative was fully implemented in spring 2010. Early data from student tracking indicates high levels of retention into the health programs.

Betty Young, President, Houston Community College—Coleman College for Health Sciences, TX

4:00 – 5:00 p.m. CONVERSATIONS ABOUT LEARNING

This time is designed for college teams to regroup, reflect on their experiences, and discuss ways to apply their learning at their colleges. Participants who are the sole representative from their college are invited to join Bryan Tippett, Vice President for Academic Affairs at Estrella Mountain Community College, for a conversation about learning.

Tuesday, June 8, 2010

7:00am.–3:00 p.m. Registration

7:00 – 7:45 a.m. Continental Breakfast (included with registration)

MORNING TOPIC

Defining, Achieving, Assessing, and Documenting Learning in All Areas of the College (Learning Outcomes and Assessment)

8:00 – 9:15 a.m. **SYMPOSIUM Learning Outcomes and Assessment**
Learning Across the College: A Collaborative Approach to Student Success
Kathleen Farrell, Faculty, Visual and Performing Arts
Susan M. Salvador, Vice President, Student Services
Elizabeth Stewart, Director, Campus Center
Richard Ryther, Associate Vice President, Student Success
Monroe Community College

9:30 – 10:45 a.m. **FORUMS**

Creating Synergy: The Story of Developing a Learning-Centered Orientation

While embarking on a journey to improve the transition to college experience, faculty and staff at Tri-County Technical College discovered collaborating and learning together are catalysts for transforming organizational culture. This synergy sparked the development of a pre-curriculum, outcomes-based orientation program. In this engaging and interactive session, presenters will share their story and invite participants to consider how building community between academic affairs and student affairs enhances student and organizational learning.

Vinson Burdette, Dean, Student Development; **Sarah Shumpert**, Director, Instructional Support; **Galen DeHay**, Department Head, Science, Tri-County Technical College, SC

Academic and Student Affairs Together Implementing a Comprehensive Retention System

In an effort to apply new tools to track and retain students having difficulties, Estrella Mountain Community College has engaged in a year-long pilot project with Starfish Retention Solutions to alert and track students using Maricopa's existing Blackboard platform. In this session, participants will identify the obstacles with deploying a retention system by having faculty, administrators, and student success professionals working together. Success and challenges will be shared along with a demonstration of the system.

Roger Yohe, Director, Center for Teaching and Learning; **Joyce Jackson**, Dean, Academic Affairs; **Vivian Miranda**, Coordinator, Student Affairs, Estrella Mountain Community College, AZ

Building Student Success Through Diagnostic Testing and Quantifying Learning Outcomes

Postsecondary institutions across the country are finding creative ways to increase student readiness, retention, and graduation rates. This interactive session will provide participants with proven solutions to increase student college readiness and success using ACT's programs and services. Easy, cost effective methods of improving retention and measuring student learning outcomes will be discussed.

Don Pitchford, ACT Southwest Region, TX

Student Learning Outcomes: Covertly Inferred or Overtly Stated

What are students supposed to achieve in our classes, programs, and degrees? Is it communicated as implicit hopes or explicit expectations? Having a clear understanding of student learning expectations is the metaphorical Rosetta Stone of higher learning, yet we prefer to talk more about intentions and processes than objectives and achievements. This session is not another general presentation on the virtues of learning outcomes, but a discussion of learning outcomes as a framework for effective practice.

Ronald L. Baker, Executive Vice President, Northwest Commission on Colleges and Universities, WA

Faculty Inquiry: Creating Contexts for Effective Expression of Faculty Development

This session addresses the challenge of translating faculty-development experiences into effective classroom innovations by emphasizing the benefits of Faculty Inquiry Groups or FIGs. Recognized as a powerful collaborative tool, faculty inquiry creates the venue for innovations in teaching because the FIG focuses attention on one central challenge of teaching and learning, encourages collaborative observation and reflection, and energizes faculty to restructure their teaching to encourage student learning in ways that lead to qualitative and quantitative assessment. The session highlights an active FIG at San Jacinto College in Houston, Texas, that focuses on a growing problem of engaging students with course readings. Session participants will experience being temporarily part of this FIG, and gain insight into the ways FIG faculty transfer experiences from faculty development seminars into effective strategies for addressing the issues of student reading in academic-transfer and technical courses.

Karen Hattaway, Communications Department Chair, San Jacinto College North, TX

Aligning Outcomes with Assessment: Impact on Curriculum, Faculty, and Administrators

This session examines authentic evaluation and its implications for curriculum, faculty, and administrators. Various assessment issues will be discussed to explore how they inform curricular decision-making processes. Issues include tailoring evaluation to course learning goals, establishing criteria and standards, helping students acquire necessary skills and knowledge, assessing learning over time, shaping student motivation, feeding back assessment outcomes effectively, and communicating students' achievements to all stakeholders, while using results to make administrative pedagogical decisions.

Loretta Howard, Coordinator, Curriculum and Faculty Development, Canadian Memorial Chiropractic College, ON; **Eleanor Pierre**, Education Consultant, Higher Education, Sheridan College Institute of Technology and Advanced Learning, ON

So You Innovated. Did Anything Really Improve?

Every institution seeks innovation, and every institution develops methods for generating it. Why, then, is student-learning innovation so very difficult to implement, and when it works, why is it so difficult to sustain and scale to affect larger numbers of students? Why have institutional outcomes, such as overall graduation rates, not improved at colleges that have nurtured many innovations over many years? Perhaps the very nature and design of higher education itself prohibits truly innovative ideas from becoming productive realities. In this session, dare to explore the impediments to innovation created by education's infrastructure, and brainstorm with other participants how to remove those barriers.

Robert Barr, Consultant, Higher Education, CA; **Dana Grove**, Executive Vice President and Chief Operating Officer, Educational Planning and Development, Johnson County Community College, KS

11:00 a.m. - Noon CONVERSATIONS ABOUT LEARNING

This time is designed for college teams to regroup, reflect on their experiences, and discuss ways to apply their learning at their colleges. Participants who are the sole representative from their college are invited to join Daniel Corr, Vice President for Academic and Student Affairs at Scottsdale Community College, for a conversation about learning.

Noon – 1:00 p.m. Lunch (included with registration)

AFTERNOON TOPIC

Engaging Students from Recruitment, Enrollment, and Course Work through Career Placement, Transfer, and Lifelong Learning (Student Engagement)

1:15 – 2:30 p.m.

SYMPOSIUM

Student Engagement Leads to Student Success

Arleen Arnsparger, Project Manager, The Center for Community College Student Engagement, TX

Neil Matkin, President, San Jacinto College—Central Campus, TX

Linda Lujan, President, Chandler-Gilbert Community College, AZ

Katherine Boswell, Executive Director, Community College Policy Center, Academy for Educational Development, DC

2:45 – 4:00 p.m.

FORUMS

Catch Them While You Can!

New community college students are telling us that they are highly motivated, believe they are academically prepared to succeed in college and are committed to achieving their educational goals. Yet half of all students who enroll at community colleges drop out within their first year. Where does it go wrong for so many students? Through findings from the Survey of Entering Student Engagement (SENSE) and *Starting Right* focus groups, you'll hear how students see their earliest experiences at our colleges and the impact of those experiences on their potential for success. We'll learn what matters most for entering students and what steps colleges are taking to help students start right.

Arleen Arnsparger, Program Manager, The Center for Community College Student Engagement, TX

Implementing an Integrated Web-Based Approach to Increase Degree Completion

University of Maryland University College (UMUC) has begun the first phase of an innovative web-based initiative to increase graduate degree attainment among Hispanic students. It concentrates on English literacy, social support through mentorships, and practical experience through work-related internships. This session is geared toward administrators and faculty, will present an overview of this initiative, and will help participants relate the progress made and lessons learned by UMUC to their own institution's goals and purposes.

Rhonda Jones, Associate Professor and Program Director, Graduate School of Management, University of Maryland University College, MD

Engaging Adjunct Faculty as a Strategy for Ensuring Student Engagement

Moraine Valley Community College employs over 900 adjunct faculty and is responding to the unique challenges currently facing our diverse student population. This session will offer strategies and initiatives that have been used at Moraine Valley to provide adjunct faculty with the skills needed to engage students in the classroom. Discussion will focus on methods to overcome obstacles and put innovative ideas into practice.

Pamela Haney, Assistant Dean, Academic Initiatives and Accountability; **Tracey Stuckey-Mickell**, Director, Center For Teaching and Learning, Moraine Valley Community College, IL

Engage Your Students with Brain Teasers and Other Delights!

Brain teasers can stimulate students to think creatively—while having fun! Get engaged in solving brain teasers while learning ways that these items can benefit your students' thinking processes. Throw in some entertaining videos and other challenges, and you will walk away conjuring up a myriad of ways to use what you learned. This is an interactive session aimed at instructors who want to explore new ways to inspire students.

David Kennedy, Instructor, Business Administration, Lethbridge College, AB

The Importance of Being Earnest

An “A” student stops showing up for class, behaves unprofessionally at a clinical practicum, or decides not to complete a final exam. What happened? Why did this student sabotage all of his or her hard work? The steps that have been outlined in this forum are a series of perceptual changes. The implementation of these steps creates a shift in perspectives, and it is this cognitive change that creates life-changing experiences.

Lynne Gotjen, Instructor, Allied Health, Anne Arundel Community College, MD

Recruiting Students for Niche Programs with Search Engine Marketing

Prospective students search for your program, but with so much competition, yours isn't on the first results page. Come learn a step-by-step process to create a campaign to recruit students with sponsored links that appear above the competition, and learn how to engage students with customized web pages. Learn pros and cons of this new tool that combines high-tech with old-fashioned customer service, in an innovative collaboration between marketing and academic affairs.

Steven Bacher, E-Marketing Director, Public Relations and Marketing Communications Department, Bucks County Community College, PA

Examine How to Sustain Engagement using a Combination of Physical and Hybrid Virtual Spaces

In an open discussion and through case studies, participants will explore some compelling questions: How can faculty and students best partner for student success? How effectively do your faculty and student services partner today? What role can hybrid coursework serve in bridging any gaps that exist? How could your institution use a student portfolio to improve effectiveness in your student services, tutoring, and academic departments? Join this dialogue and take home possible next steps on your organization's path to academic excellence.

Gisele Larose, President, WebStudy

4:00 – 5:00 p.m. CONVERSATIONS ABOUT LEARNING

This time is designed for college teams to regroup, reflect on their experiences, and discuss ways to apply their learning at their colleges. Participants who are the sole representative from their college are invited to join Daniel Herbst, Interim Vice President for Student Affairs, for a conversation about learning.

Wednesday, June 9, 2010

7:00 – 7:45 a.m. Continental Breakfast (included with registration)

MORNING TOPIC

Designing and Creating Environments for Learning (Learning Environments)

8:00 – 9:15 a.m. SYMPOSIUM

Exploring the Effects of Environment on Teaching and Learning

Allatia Harris, President, San Jacinto College—North Campus, TX

Joyce Jackson, Dean of Academic Affairs, Estrella Mountain Community College, AZ

Jennifer Laffoon, Faculty, Photography, Phoenix College, AZ

Hank Mancini, Faculty Chair, Science Division, Paradise Valley Community College, AZ

David Weaver, Faculty, Physics, Chandler-Gilbert Community College, AZ

9:30 – 10:45 a.m. FORUMS

SMART Math Equals Student Success

The implementation of the modularization of developmental math began at JSCC in spring 2008 after much planning that involved not only the math department but also every academic department and program, Financial Aid, Records, Instructional Technology, and others. Join this exploration of the design, implementation, technology, hurdles, and solutions, plus improvement in concept mastery, student success, retention, and cost savings for both students and the college.

Mary Jane Bassett, Dean, Academic Affairs; **Betty Frost**, Associate Professor, Mathematics, Jackson State Community College, TN

Laptop Innovation in the Classroom

Learn about the integration of a high-performance learning environment through the use of laptop education. Join a discussion of ways the key research from Wallenberg Hall at Stanford University is applied to the new type of learning environment.

Charles Herrera, Integration Of Laptops In American History, History, Maricopa County Community College District, AZ

Simulation: A Sensible Model That Works When \$\$\$s Are Tight

When dollars are tight, too many schools make the mistake of leaving the patient simulator in the box and not getting started. Westmoreland County Community College shows how through a sensible decision-making approach, you can actively use simulation in nursing, allied health, and even non-health courses without big dollars and fancy facilities.

Kathleen Malloy, Dean, Health Professions, Westmoreland County Community College, PA

The Future of Video in Education

Online video is becoming more relevant across every aspect of our lives, including education. Any educational institution that looks to stay relevant with current and enticing programs for its students will need to deploy a remote learning and online video strategy. This session will help provide institutions with best practices when considering how to deploy or optimize an online video strategy, and present detailed case studies with tangible examples to reference.

Leah Belsky, Director, Education Solutions, Open Video Alliance, NY

11:00 a.m. – Noon CONVERSATIONS ABOUT LEARNING

This time is designed for college teams to regroup, reflect on their experiences, and discuss ways to apply their learning at their colleges. Participants who are the sole representative from their college are invited to join Eric Leshinskie, District Director of Academic Affairs Support Programs and Services for the Maricopa Community Colleges, for a conversation about learning.